

## FRUITERERS & GREEN GROCERS

Upper Hutt District

### Time Line of Fruiterers & Green Grocers Businesses

- 1911 Hedley Raynor Pearson
- 1911 Thomas Cooper
- 1914 Louis Stanbury Schonfelder
- 1918 Rosetta Emily & George Thomas Jones
- 1925 Francis Ernest Field (green grocer)
- 1930 Branz Fruit Shop (The Civic Fruit Shop)
- 1938 MacDonald's Fruit Store
- 1939 Mayfair Fruit Store
- 1940 Arthur Hazelwood (fruiterer)
- 1943 A Hogan (MacDonald's Fruit Store)
- 1944 Wright Fruit Shop (MacDonald's Fruit Store)
- 1944 Mr Bly (MacDonald's Fruit Store)
- 1944 Mark's Fruit Store
- 1944 Moran & Son Fruit Store
- 1946 Alexander's Fruit Store (MacDonald's Fruit Store)
- 1947 Civic Fruit Shop The (Branz Fruit Shop)
- 1949 Govind Bros (Broadway Fruit Store)
- 1949 Broadway Fruit Store (Govind Bros.)
- 1950 Joe King & Co
- 1952 Upper Hutt Fruit Co Ltd
- 1954 King's Fruit Store
- 1957 Florida Fruit Supply (Jina family)
- 1957 Silverstream Fruit Mart
- 1958 Baxter's Fruit Supply (Heretaunga Fruit Supply)
- 1959 Brentwood Fruit Store (Lundie's Milk Bar)
- 1960 Ngan Fruit Shop (Mayfair Fruit Store)
- 1960 Universal Fruit Supply
- 1960 Trentham Fruit Supply
- 1961 Robbie's Fruit Shop (J Ngan Fruit Shop)
- 1962 Morton Fruit Centre
- 1963 Heretaunga Fruit Supply (Baxter's Fruit Supply)
- 1963 Whakatiki Fruit Centre Ltd
- 1965 Brown Owl Fruiterers Ltd
- 1966 Hee Dang Louie - fruiterer
- 1968 Sava-Dollar Discount Fruit Vegetables Section
- 1970 Pinehaven Fruit Centre
- 1981 Jina's Fruit Mart Ltd
- 1989 Sue's Fruit and Vegetables

The alphabetical list below records the Fruiterers and Green Grocery business associated with the Upper Hutt district. Where known I have recorded details of the proprietor at the end of each Fruiterers or Green Grocery business.

## Alexander's Fruit Store

Alexander Fruit Store (previously MacDonald Fruit Store) opened around 1946 and was situated on Main Street Upper Hutt in the original Hercock's grocery building. Hercock's built a new Grocery Store next to their original premises.

The proprietor of Alexander Fruit Store was James Edward ALEXANDER.

Upper Hutt Leader 31 January 1946

Wanted Girl for Alexander Fruit Shop – Apply Shop Main Road

*(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 31 January 1946 volume VIII No 4)*

Upper Hutt Leader 19 December 1946

Agents for Hansen's Florists, Dunns Road Silverstream – Agents Alexander's Fruit Shop

*(Reference Upper Hutt City Library website Upper Hutt Leader 19 December 1946)*

1946 Otaki Supplementary Electoral Roll 1

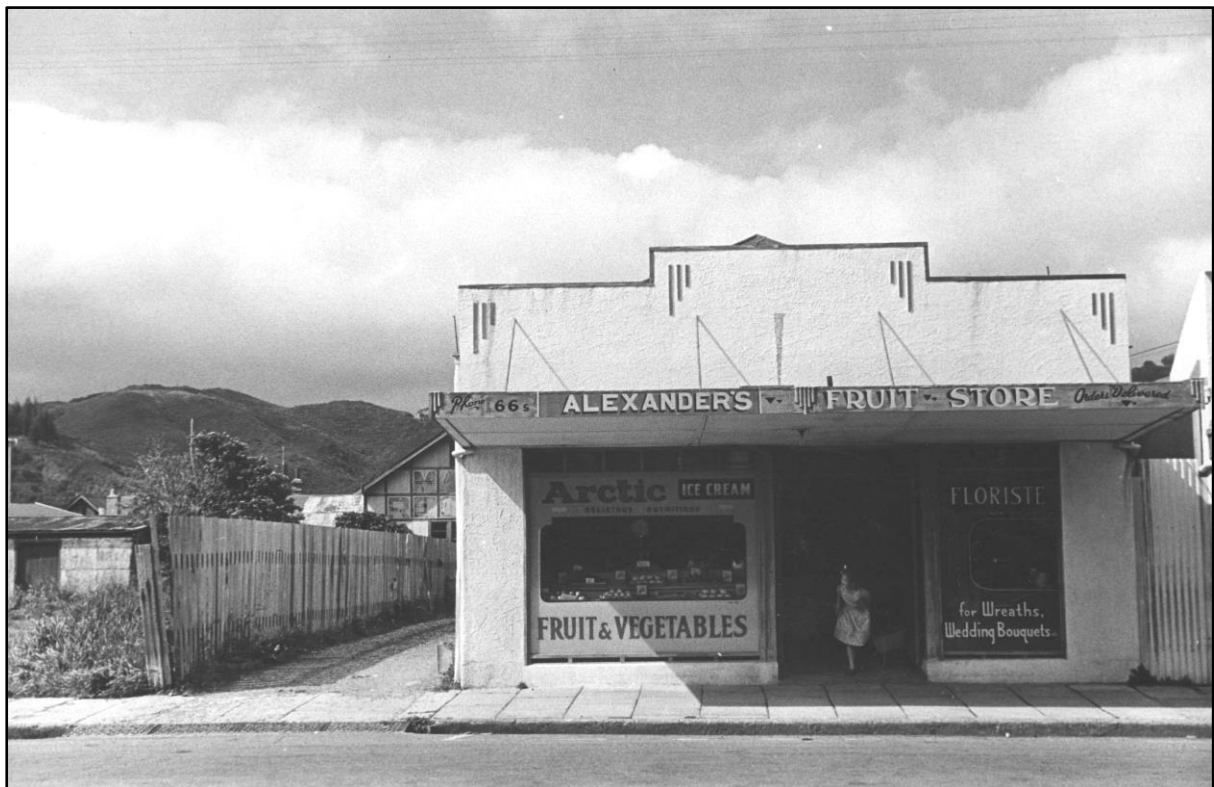
- James Edward ALEXANDER Main Road Upper Hutt fruiterer
- Dorothy Caroline ALEXANDER Main Road Upper Hutt married

*(Reference Ancestry website New Zealand Electoral Rolls)*

Upper Hutt Leader 26 June 1947

In 1947 the Alexander's Fruit Shop were the agents for Hansen's Florists of Dunns Road Silverstream.

*(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 26 June 1947 volume IX No 24)*



*(Reference Upper Hutt City Library Heritage collection Recollect website 1948 Morel Leo collection P2-338-557)*

East side of Main Street Upper Hutt, showing on the left part of a section vacant except for a shed, with a partial view of McCurdy's Record Hall (1914-c1954) in the section behind. There is a wooden fence on the boundary of this section and a driveway. South of the driveway is the shop frontage for Alexander's Fruit Store phone 66s, Orders delivered. There are two stores, one has signage for Fruit & Vegetables and Arctic ice cream and the other offers Florists for Wreaths, Wedding Bouquets etc. This image is identified as R2 in Vin Benge's oral history interview about the Leo Morel photos of Main Street. Date taken Jan. 1948

*(Reference Upper Hutt City Library Heritage collection Recollect website 1948 Morel Leo collection P2-338-557)*

The above 1948 photo shows the "Fruit & Vegetables" sign on the left and "Florist" sign on the right. The store was previously known as McDonalds Fruit Store.

#### 1949 Otaki Electoral Roll

- James Edward ALEXANDER Main Road Upper Hutt fruiterer
- Dorothy Caroline ALEXANDER Main Road Upper Hutt married

*(Reference Ancestry website New Zealand Electoral Rolls)*

#### Upper Hutt Leader 08 December 1949

Alexander's Fruit Store – Order taken now for Xmas. Place yours now. Good stocks of fruit and vegetables. Phone 66S Main Road.

*(Reference Upper Hutt City Library Heritage collection Recollect website Upper Hutt Leader 08 December 1949 volume XI No 49)*

#### Upper Hutt Leader 10 August 1950

Hansen's Florists Wedding Bouquets Wreaths Etc., 197 Main Road Upper Hutt Delivered Anywhere Business Address Alexander's Fruit Shop Phone Re. 373K.

*(Reference Upper Hutt City Library website Upper Hutt Leader 10 August 1950)*

Looking along Main Street Upper Hutt, circa 1950s. Taken in middle of the road showing motor vehicles, shops and other business on both sides of street. Signs advertise Taylor's Shoe Store, Hercock Bros, and Caltex. Photograph taken by Sydney Charles Smith.

*(Reference Upper Hutt City Library Recollect website Main Street c1948 from west end Leo Morel photo P2-336-555 & Digital NZ reference Alexander Turnbull Library Main Street Upper Hutt ref 1/2-047849-G records/23181530)*

#### Upper Hutt Leader 19 November 1953

Wanted Part Time Shop Assistant Apply Alexander's Fruit Store Main Street Upper Hutt.

*(Reference Upper Hutt City Library website Upper Hutt Leader 19 November 1953)*

#### 1954 Heretaunga Electoral Roll

- James Edward ALEXANDER Main Road Upper Hutt fruiterer
- Dorothy Caroline ALEXANDER Main Road Upper Hutt married

*(Reference Ancestry website New Zealand Electoral Rolls)*

#### 1955 Wises New Zealand Post Office Directories - Upper Hutt

- Alexander's Fruit Shop – Main Road

*(Reference Alexander Turnbull Library Katherine Mansfield room 1955 Wises New Zealand Post Office Directories Volume 2 year 1955 Upper Hutt pages 946 to 954)*



(Reference Upper Hutt City Library Recollect website Main Street c1948 from west end Leo Morel photo P2-336-555 & Digital NZ reference Alexander Turnbull Library Main Street Upper Hutt ref 1/2-047849-G records/23181530)

Upper Hutt Leader 15 December 1955

Alexander's Fruit Store Upper Hutt Order your Fruit and Vegetables now for Christmas also Order Raspberries now 5lb Tins we deliver phone 4211. Mr and Mrs Alexander wish all their customers a very Merry Xmas and a Happy New Year

(Reference Upper Hutt City Library website Upper Hutt Leader 15 December 1955)

Upper Hutt Leader 09 February 1956

Swimming Baths Association [bottle drive thank you details about various firms who donated items towards fundraising including] Alexander Fruit Shop.

(Reference Upper Hutt City Library website Upper Hutt Leader 09 February 1956)

Upper Hutt Leader 17 January 1957

Business for Sale – Fruit Shop Business for Sale – Accommodation two bedrooms Cheap Write 1074 Leader.

(Reference Upper Hutt City Library website Upper Hutt Leader 17 January 1957)

Upper Hutt Leader 20 June 1957

New Taxi Office Opened - Upper Hutt Taxis which have been domiciled in Princess Street for the past nine years have moved to new premises in the Main Street (next to Hercock's Grocery Shop). Having purchased the property known for some while as Alexander's Fruit Shop the Company has remodelled the building and their office and waiting room is something to be proud of.

(Reference Upper Hutt City Library website Upper Hutt Leader 20 June 1957)

- 0- **James Edward ALEXANDER** born 27 January 1915 New Zealand died 1996 New Zealand married 1940 New Zealand **Dorothy Caroline SIMS** born 25 September 1914 place unknown died 1973 Auckland New Zealand
- #James Edward ALEXANDER born 27 January 1915 New Zealand reference RGO NZ birth registration 1915 folio website 1915/7322 parents Winifred Florence Irene and James Smith Alexander
- #James Edward ALEXANDER married 1940 New Zealand Dorothy Caroline SIMS reference RGO NZ marriage registration 1940 folio website 1940/8931
- #James Edward ALEXANDER Flat 5 Lothian Court Petone labourer & Dorothy Caroline ALEXANDER 34 Sydney Street Petone married 1943 Hutt Electoral Roll
- #James Edward ALEXANDER Main Road Upper Hutt Fruiter & Dorothy Caroline ALEXANDER Main Road Upper Hutt married 1946 Otaki Electoral Roll
- #James Edward ALEXANDER Main Road Upper Hutt Fruiter & Dorothy Caroline ALEXANDER Main Road Upper Hutt married 1949 Otaki Electoral Roll
- #James Edward ALEXANDER Main Road Upper Hutt Fruiter & Dorothy Caroline ALEXANDER Main Road Upper Hutt married 1954 Heretaunga Electoral Roll
- #James Edward ALEXANDER 52 Moonshine Road Upper Hutt rubber worker & Dorothy Caroline ALEXANDER 52 Moonshine Road Upper Hutt married 1954 Heretaunga Elect Roll
- #James Edward ALEXANDER 52 Moonshine Road Upper Hutt rubber worker & Dorothy Caroline ALEXANDER 52 Moonshine Road Upper Hutt married 1957 Heretaunga Elect Roll
- #James E ALEXANDER 52 Cottle Street Upper Hutt rubber worker & Dorothy C ALEXANDER 52 Cottle Street Upper Hutt married 1963 Heretaunga Electoral Roll
- #James E ALEXANDER 20 Kayeleen Place retired & Dorothy C ALEXANDER 20 Kayeleen Place married 1969 Pakuranga Electoral Roll Auckland
- #James E ALEXANDER 20 Kayeleen Place retired & Dorothy C ALEXANDER 20 Kayeleen Place housewife 1972 Pakuranga Electoral Roll Auckland
- #Dorothy Caroline ALEXANDER died 1973 New Zealand reference RGO NZ death registration 1973 folio website 1973/27717 born 25 September 1914
- #Dorothy Caroline ALEXANDER died 03 June 1973 age 58 buried Howick Public cemetery
- #James Edward ALEXANDER died 1996 New Zealand reference RGO NZ death registration 1996 folio website 1996/61599 born 27 January 1915

## Baxters Fruit Supply

Upper Hutt Leader 11 December 1958

Brentwood School Gala Raffle Results – Heretaunga - Baxter's Green Grocery

*(Reference Upper Hutt City Council Heritage collection recollect website UH Leader 11 December 1958 volume XV no 47)*

1960 Universal Business Directory - Baxters Fruit Supply 625 Main Road Trentham

*(Reference Petone Library 1960 Universal Business Directory)*

Upper Hutt Leader 02 December 1964

Lease of Small Shop Main Road Heretaunga Rent small suitable chemists lending library rapidly expanding area close new subdivision. Price lease and fittings very reasonable. Good reason for sale. Ring 3147 evenings or call 625 Main Road Heretaunga.

*(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 02 December 1964 Volume XXI No 45)*

It is not known who the proprietor was of the Baxter's Green Grocery. Recorded below is some information but it is no known if the details are related to the business.

In 1963 the Heretaunga Fruit Supply was in business at the same address as Baxter's 625 Main Road in Trentham.

In the 1955 Wise's Post Office Directory recorded details that 625 Main Road Trentham would have been situated between Bathurst Street and York Avenue. No 627 Main Road was occupied as Heretaunga Stores Ltd and also 627 Main Road recorded Forbes Wm.

1957 Heretaunga Electoral Roll

- John Walter BAXTER 10 Palmer Crescent Heretaunga no occupation
- Verona Elsa BAXTER 10 Palmer Crescent Heretaunga married

*(Reference Ancestry website New Zealand Electoral Rolls)*

## Mr Bly

Upper Hutt Leader 14 September 1944

Mr Wright late of MacDonald's Fruit Store wishes to announce that Mr Bly has now taken over the shop and respectfully states that the same service will be available to both old and new customers.

*(Reference Upper Hutt City Library website Upper Hutt Leader 14 September 1944)*

I have been unable to locate or identify who Mr BLY was.

## Branz Fruit Shop

Around 1930 Alfred BRANZ also known as Sam was a fruiterer selling fruit and vegetables in a store on the Main Road Upper Hutt. It is not known what the trade name of the store but later newspaper articles recorded the name as Branz Fruit Shop.

Evening Post newspaper 14 February 1930

Upper Hutt Specials – Fruit Vegetables. Here you are. The freshest and the best and cheaper from S Branz, Fruiterer and Greengrocer Main Road.

*(Reference Ancestry website Evening Post newspaper 14 February 1930 page 3)*

1935 Wairarapa Electoral Roll

- Alfred BRANZ Main Road Upper Hutt fruiterer
- Elizabeth BRANZ Main Road Upper Hutt married

*(Reference Ancestry website New Zealand Electoral Rolls)*

1938 Wairarapa Electoral Roll

- Alfred BRANZ Main Road Upper Hutt fruiterer
- Elizabeth BRANZ Main Road Upper Hutt married

*(Reference Ancestry website New Zealand Electoral Rolls)*

To Let detached room used for convs. (women preferred) Silverstream District – Particulars Branz Fruit Shop Upper Hutt.

Upper Hutt Leader 07 November 1940 volume II No 44)

1940 wises New Zealand Post Office Directory

- Branz Alfrd frtr

*(Reference Ancestry website 1940 wises New Zealand Post Office Directory page 589 image 317/1404)*

1940 November Stones Wellington Hawkes Bay & Taranaki Directory

- Branz Alfred fruiterer

*(Reference Alexander Turnbull Library Wellington Katherine Mansfield Room 1940 November Stones Wellington Hawkes Bay & Taranaki Directory pages 784-787)*

#### 1941 Wairarapa Electoral Roll

- Alfred BRANZ Main Road Upper Hutt fruiterer
- Elizabeth BRANZ Main Road Upper Hutt married

*(Reference Ancestry website New Zealand Electoral Rolls)*

#### 1943 Wairarapa Electoral Roll

- Alfred BRANZ Main Road Upper Hutt fruiterer
- Elizabeth BRANZ Main Road Upper Hutt married

*(Reference Ancestry website New Zealand Electoral Rolls)*

#### 1946 Otaki Electoral Roll

- Alfred BRANZ Main Road Upper Hutt fruiterer
- Elizabeth BRANZ Main Road Upper Hutt married

*(Reference Ancestry website New Zealand Electoral Rolls)*

#### Upper Hutt Leader 03 & 10 July 1947

Transfer of Business Premises – The business known as Branz Fruit Shop will be opening at Princes Street (opposite Benge's Garage) On Friday 11 July and will be known as **The Civic Fruit Shop**. As fruit is in short supply new residents are advised to register with us to assure their quote of Bananas & Oranges. Free Delivery Daily.

*(Reference Upper Hutt City Library Heritage collection Recollect website Upper Hutt Leader 03 July 1947 volume IX No 25)*

#### 1949 Otaki Electoral Roll

- Alfred BRANZ Alexander Street Upper Hutt fruiterer
- Elizabeth BRANZ Alexander Street Upper Hutt married

*(Reference Ancestry website New Zealand Electoral Rolls)*

The Civic Fruit Shop at 1 Princes Street was still in business in 1952. It is not known when the shop closed.

**0- Alfred BRANZ** born 1882 Petersham New South Wales Australia died 23 June 1962 Christchurch New Zealand married February 1909 Wellington New Zealand **Elizabeth Christina ANDERSON** born 1888 Oamaru New Zealand died 28 October 1967 Christchurch New Zealand

#Alfred BRANTZ married February 1909 Wellington New Zealand Elizabeth Christina ANDERSEN reference RGO NZ marriage registration 1909 folio website 1909/6583

#Alfred BRANZ Alexander Street Upper Hutt retired & Elizabeth BRANZ Alexander Street Upper Hutt married 1954 Heretaunga Electoral Roll

#Alfred BRANZ died 1962 New Zealand reference RGO NZ death registration 1962 folio website 1962/24314 age 80 born about 1882

#Elizabeth BRANZ died 1967 New Zealand reference RGO NZ death registration 1967 folio website 1967/39196 age 79 born about 1888

#3 children born to Elizabeth Christina and Alfred Branz [1] Elizabeth Alethea born 1910 [2] Doris Jean born 1913 [3] Kathleen Mary born 1914 all born in New Zealand

### Brentwood Fruit Store Ltd

In February 1959 the Brentwood Fruit Store Limited appeared firstly in the Upper Hutt Leader. The Store was situated at 455 Main Road Trentham. The phone number 4283 belong to Mr Wallace in 1955, a Lawn cutting business in 1956, a Driving instructor also in 1956, no details are known in 1957 and 1958 but finally in 1959 it is recorded with the Brentwood Fruit Store.

Living at 455 Main Road was the Lundie family the proprietors of the Brentwood Fruit Store.

The early 1955 Wise's Post Office Directory recorded 455 Main Road as being situated between Ranfurly Street and Islington Street. Also at 455 Main Road was Jno Lundie pntr and next to him the Lundie's Milk Bar.

Upper Hutt Leader 19 & 26 February & 05 March 1959

Golden Queen Peaches director from growers - Mayfair Fruit Store Main Street Upper Hutt phone 3151 - Brentwood Fruit Store 455 Main Road Trentham Phone 4283

*(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 19 February 1959 volume XVI number 6)*

Upper Hutt Leader 10 & 17 December 1959

Jam Time is Here - Brentwood Fruit Store Phone 4283 Trentham

*(Reference Upper Hutt City Library Heritage collection Recollect website Upper Hutt Leader 10 December 1959)*

1960 Heretaunga Electoral Roll

- Bertha LUNDIE 455 Main Road Trentham married
- Donald LUNDIE 455 Main Road Trentham painter
- Grace LUNDIE 455 Main Road Trentham spinster

*(Reference Ancestry website New Zealand Electoral Rolls)*

Upper Hutt Leader 25 February 03 March 1960

Golden Queen Peaches – Brentwood Fruit Store

*(Reference Upper Hutt City Library Heritage collection Recollect website Upper Hutt Leader 25 February 1960 vol XVII No 7)*

1960 Universal Business Directory - Brentwood Fruit Store Main Road Trentham

*(Reference Petone Library 1960 Universal Business Directory)*

Upper Hutt Leader 09 March 1961

Golden Queen Peaches (Direct from Growers) - Mayfair Fruit Store Main Street Upper Hutt phone 3151 - Brentwood Fruit Store 455 Main Road Trentham Phone 4283

*(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 09 March 1961 volume XVIII number 9)*

Further articles for the Brentwood Fruit Store appeared in other Upper Hutt Leader newspapers.

Upper Hutt Leader 11 April 1963

Target Reached – Through the support of the following businesses – (list of various business) – BRENTWOOD FRUIT STORE Main Street

*(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 11 April 1963 volume XX No 13)*

1963 Heretaunga Electoral Roll

- John LUNDIE 455 Main Road Trentham painter
- Bertha LUNDIE 455 Main Road Trentham married
- Grace LUNDIE 455 Main Road Trentham Shop Assistant
- Donald LUNDIE 455 Main Road Trentham painter

*(Reference Ancestry website New Zealand Electoral Rolls)*

Upper Hutt Leader 14 November 1963

Shop Assistant Part Time Female Shop Assistant required Thursday and Friday from 9am to 3 pm – Please Phone 4283 afternoon.

*(Reference Upper Hutt City Library Heritage collection Recollect website Upper Hutt Leader 14 November 1963)*

In January 1964 the shop was advertising for a part time shop assistant

Upper Hutt Leader 25 June 1964

Situations Vacant – A fulltime Youth or Young Man Shop Assistant required. Good wages. Please ring 4283 or call 455 Main Road Trentham.

*(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 25 June 1964 Volume XXI No 24)*

Upper Hutt Leader 02 July 1964



Shop Assistant – A full time youth or young nab shop assistant required – Good wages – please ring 4283 or call 455 Main Street Trentham

(Reference Upper Hutt City Library Heritage collection Recollect website Upper Hutt Leader 02 July 1964)

#### 1966 Heretaunga Electoral Roll

- John LUNDIE 455 Main Road Trentham painter
- Bertha LUNDIE 455 Main Road Trentham married
- Grace LUNDIE 455 Main Road Trentham Shop Assistant
- Donald LUNDIE 455 Main Road Trentham painter

(Reference Ancestry website New Zealand Electoral Rolls)

#### 1969 Heretaunga Electoral Roll

- Bertha LUNDIE 455 Main Road widow
- Donald LUNDIE 455 Main Road Trentham painter
- Grace LUNDIE 455 Main Road Trentham spinster

(Reference Ancestry website New Zealand Electoral Rolls)

#### 1970 Universal Business Directory Brentwood Fruit Store Ltd 455 Main Road Trentham

(Reference Petone Library 1970 Universal Business Directory)

It is not known what happened to the Brentwood Fruit Store after 1970.

**0- John LUNDIE** born 18 November 1888 Scotland died 09 September 1967 Upper Hutt New Zealand married 1925 New Zealand **Bertha GILBERTSON** born 16 March 1902 New Zealand died 03 September 1972 Upper Hutt New Zealand

#John LUNDIE married 1925 New Zealand Bertha GILBERTSON reference RGO NZ marriage registration 1925 folio website 1925/5875

#John LUNDIE 455 Main Road Trentham painter & Bertha LUNDIE 455 Main Road Trentham married & Grace LUNDIE 455 Main Road Trentham spinster & Donald LUNDIE 455 Main Road Trentham painter 1954 Heretaunga Electoral Roll

#Bertha LUNDIE 455 Main Road Trentham married & Donald LUNDIE 455 Main Road Trentham painter & Grace LUNDIE 455 Main Road Trentham spinster 1957 Heretaunga Electoral Roll

#Bertha LUNDIE 455 Main Road Trentham married & Donald LUNDIE 455 Main Road Trentham painter & Grace LUNDIE 455 Main Road Trentham spinster 1960 Heretaunga Electoral Roll

#Comment - John took a trip back to the England so was not recorded on some New Zealand Electoral Roll

#John LUNDIE 455 Main Road Trentham painter & Bertha LUNDIE 455 Main Road Trentham married & Grace LUNDIE 455 Main Road Trentham Shop Assistant & Donald LUNDIE 455 Main Road Trentham painter 1963 Heretaunga Electoral Roll

#John LUNDIE 455 Main Road Trentham painter & Bertha LUNDIE 455 Main Road Trentham married & Grace LUNDIE 455 Main Road Trentham Shop Assistant & Donald LUNDIE 455 Main Road Trentham painter 1966 Heretaunga Electoral Roll

#Bertha LUNDIE 455 Main Road widow & Grace LUNDIE 455 Main Road Trentham spinster & Donald LUNDIE 455 Main Road Trentham painter 1969 Heretaunga Electoral Roll

#Bertha LUNDIE 498A Fergusson Drive widow & Grace LUNDIE 498A Fergusson Drive spinster & Donald LUNDIE 498A Fergusson Drive painter 1972 Heretaunga Electoral Roll

#John LUNDIE died 1967 New Zealand reference RGO NZ death registration 1967 folio website 1967/31123 age 79 born about 1888

#LUNDIE John died 09 September 1967 age 78 years and his beloved wife Bertha died 03 September 1972 age 70 years both buried Akatarawa cemetery Upper Hutt

#5 children of John and Bertha LUNDIE [1] Grace (1926-2002) [2] Margaret (1927-2018 Mrs O'Sullivan) [3] William George (1928-2011) [4] Donald (1932-2005) [5] John (1934-2010) all born in New Zealand

## Broadway Fruit Store

The Govind Bros. in 1949 opened a new Fruit and Vegetable shop opposite the Presbyterian Church on Main Road between Richmond Street and Ward Street Upper Hutt.

Upper Hutt Leader 31 March 1949

Upper Hutt Special Govind Bros – Are pleased to announce that their new and well-stocked shop of Fruit and Vegetables on the Main Road Upper Hutt opposite the Presbyterian Church is now open. Order delivered free to you – our prices are very cheap.

*(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 31 March 1949 Volume XI No 13)*

Later Govind Bros relocated to a new building and renamed the business as Broadway Fruit Store. The business was situated in the Broadway building shopping complex between Keys Street and Golder's Road.

Upper Hutt Leader 03 September 1953

Raffle Results – 2<sup>nd</sup> Prize – No 4604 Train Set J Dahyer Broadway Fruit Store Upper Hutt

*(Reference Upper Hutt City Library Heritage collection Recollect website Upper Hutt Leader 03 September 1953 vol X No34)*

Around 1953 the business became known as Broadway Fruit Store. It is unknown who J Dahyer was and how he or she became associated with the business. I have been unable to locate anyone with the surname Dahyer so perhaps it is a spelling error.

Upper Hutt Leader 19 November 1953

Broadway Fruit & Vegetable House – New Potatoes 3lbs for 2/3 – Tomatoes 3/6 lb – We get only the best and we sell at the right price. Please leave your weekend orders early on Friday morning for Free Delivery Phone 4113.

*(Reference Upper Hutt City Library Heritage collection Recollect website Leader 19 November 1953 volume X No 45)*

Additional advertising articles covering the Broadway Fruit & Vegetable House recorded in the Upper Hutt Leader also records the after hour phone number 4410.

*(Reference Upper Hutt City Library Heritage collection Recollect website Leader 22 December 1953 volume X No 49)*

In 1954 Kanji GOVIND is recorded as the proprietor of the Broadway Fruit Supply on Main Road Upper Hutt.

Upper Hutt Leader 07 January 1954

Public Notice – This is to advise the public that I was not the Goviad recently convicted for a driving offence. Signed K GOVIND Broadway Fruit Supply Main Road Upper Hutt

*(Reference Upper Hutt City Library Heritage collection Recollect website Upper Hutt Leader 07 January 1954 volume XI No 1)*

1955 Wise's New Zealand Post Office Directory

- 239 Main Road Govind Bros frtr (between Richmond Street & Ward Street)

*(Reference Ancestry website 1955 Wise's New Zealand Post Office Directory page 949 image number 1158 of 1766)*

1957 Heretaunga Electoral Roll

- Kanji GOVIND 239 Main Road Upper Hutt fruiterer
  - Ladu GOVIND 239 Main Road Upper Hutt married
- (Reference Ancestry website New Zealand Electoral Rolls)*

1960 Universal Business Directory - Broadway Fruit Store 5 Broadway House Main Road

*(Reference Petone Library 1960 Universal Business Directory)*

1960 Heretaunga Electoral Roll

- Kanji GOVIND 239 Main Road Upper Hutt fruiterer
- Ladu GOVIND 239 Main Road Upper Hutt married

*(Reference Ancestry website New Zealand Electoral Rolls)*

#### 1960 Island Bay Electoral Roll

- Kanji GOVIND 82 Russell Terrace fruiterer (WS)
- Ladu GOVIND 82 Russell Terrace married (WS)

(Reference Ancestry website New Zealand Electoral Rolls)

Around 1960 Kanji GOVIND and his family departed the Broadway Fruit Store in Upper Hutt and settled in Wellington.

#### Upper Hutt Leader 13 June 1963

Women to work in shop part-time. Apply Broadway Fruit Shop or ring 4113

(Reference Upper Hutt City Library Heritage collection Recollect website Upper Hutt Leader 13 June 1963 volume XX No 22)

#### Upper Hutt Leader 13 August 1964

Women to work in shop part-time. Apply Broadway Fruit Shop or ring 4113

(Reference Upper Hutt City Library Heritage collection Recollect website Upper Hutt Leader 13 August 1964 volume XXI No 30)

#### 1970 Universal Business Directory - Broadway Fruit Store 236 Main Road Upper Hutt

(Reference Petone Library 1970 Universal Business Directory)

It is not known when the Broadway Fruit Store closed or who the last proprietor was.

**0- Kanji GOVIND** born 01 November 1922 place unknown died 31 August 1985 Wellington New Zealand married Ladubend / Ladu born 05 July 1935 place unknown died 2019 New Zealand  
#Upper Hutt Special Govind Bros – Are pleased to announce that their new and well-stocked shop of Fruit and Vegetables on the Main Road Upper Hutt opposite the Presbyterian Church is now open. Orders delivered free to you – our prices are very cheap reference Upper Hutt City Library Heritage Recollect website Upper Hutt Leader 31 March 1949 Vol XI No 13  
#Kanji GOVIND and Mrs Ladubend Kanji application for naturalized reference Archives NZ Wellington R24616782 date 1957-1966 access status 2026 box IA1 record number 115/9227 access restriction only  
#Kanji GOVIND 239 Main Road Upper Hutt fruiterer & Ladu GOVIND 239 Main Road Upper Hutt married 1957 Heretaunga Electoral Roll  
#Kanji GOVIND 239 Main Road Upper Hutt fruiterer & Ladu GOVIND 239 Main Road Upper Hutt married 1960 Heretaunga Electoral Roll  
#Kanji GOVIND 82 Russell Terrace fruiterer (WS) & Ladu GOVIND 82 Russell Terrace married (WS) 1960 Island Bay Electoral Roll  
#Kanji GOVIND 82 Russell Terrace fruiterer (WS) 1963 Island Bay Electoral Roll  
#Govind KANJI died 1985 New Zealand reference RGO NZ death registration 1985 folio website 1985/44399 born 01 November 1922 (buried Karori cemetery wellington)  
#Ladu GOVIND died 2019 New Zealand reference RGO NZ death registration 2019 folio website 2019/30240 born 05 July 1935  
#Ladu and Kanji GOVIND sons were Ravindra Govind & Parehu Govind

### Brown Owl Fruiterers Ltd

The Brown Owl Shopping Centre was built in 1964 and read to occupy in 1965.

In 1970 the Brown Owl Fruiterers Ltd was situated at 8 Akatarawa Road in the Brown Owl district of Upper Hutt. It is not known who the proprietor was.

#### Upper Hutt Leader 18 November 1964

Brown Owl Shopping Centre – Application are invited for 4 shops of 7 now under construction and due for completion in February 1965. Shops suitable for Ladies Hairdresser, Hardware, Garden Supplies, Drapery, Stationery and Fancy, Cake Kitchen, Delicatessen, Chemists etc. No key money required. A great opportunity in the center of this rapidly developing district. Contact Mr E W Howse Agent 63-365 Business 696-248 Home Lower Hutt.

(Reference Upper Hutt City Library Heritage collection Recollect website UH Hutt Leader 18 November 1964 Vol XXI No 43)

1970 Universal Business Directory - Brown Owl Fruiterers Ltd 8 Akatarawa Road Akatarawa  
(Reference Petone Library 1970 Universal Business Directory)

It is not known when the Brown Owl Fruiterers Ltd closed or who the proprietor was.

### **Civic Fruit Shop (The)**

The Civic Fruit Shop opened on Friday 11 July 1947 in Princes Street opposite Benges Garage in Upper Hutt. The fruit shop was previously named Branz Fruit Shop.

Upper Hutt Leader 03 July 1947

Transfer of Business Premises – The business known as Branz Fruit Shop will be opening at Princes Street (opposite Benges Garage) On Friday 11 July and will be known as The Civic Fruit Shop. As fruit is in short supply new residents are advised to register with us to assure their quote of Bananas & Oranges. Free Delivery Daily. Phone 92M Day or Night

(Reference Upper Hutt City Library Heritage collection recollect website UH Leader 03 July 1947 volume IX No 25)

1947 Wise's New Zealand Post Office Directory

Alfd BRANZ frtr (Alfred Branz Fruiterer)

(Reference Ancestry website 1947 Wise's New Zealand Post Office Directory page 419 image 862 of 1766)

1949 Otaki Electoral Roll

- Alfred BRANZ Alexander Street Upper Hutt fruiterer
- Elizabeth BRANZ Alexander Street Upper Hutt married

(Reference Ancestry website New Zealand Electoral Rolls)

1950-1951 Wise's New Zealand Post Office Directory

Alfd BRANZ frtr (Alfred Branz Fruiterer)

(Reference Ancestry website 1950-1951 Wise's New Zealand Post Office Directory page 857 image 1003 of 1542)

Upper Hutt Leader 28 June 1951

The Civic Fruit Shop Princes Street Upper Hutt – Fresh Fruit and Vegetables always in stock – Free Delivery Daily Phone 92M Day or Night

(Reference Upper Hutt City Library Heritage collection recollect website UH Leader 28 June 1951 volume XIII No 26)

Between 28 June 1951 and 10 January 1952 the phone number of The Civic Fruit Shop changed from 92M to 5859.

Upper Hutt Leader 08 May 1952

The Civic Fruit Shop Princes Street Upper Hutt – Fresh Fruit and Vegetables always in stock – Free Delivery Daily Phone 5859

(Reference Upper Hutt City Library Heritage collection recollect website UH Leader 08 May 1952 volume IX No 18)

1953-1954 Wise's New Zealand Post Office Directory

Alfd BRANZ frtr (Alfred Branz Fruiterer)

(Reference Ancestry website 1953-1954 Wise's New Zealand Post Office Directory page 906 image 1101 of 1690)

The 1955 Wise's Post Office Directory did not record the address of 1 Princess Street.

The Civic Fruit Shop at 1 Princes Street was still in business in 1952. Alfred BRANZ was still recorded as a Fruiterer in 1953-1954. It is not known when the shop closed.

### **Thomas COOPER**

In 1911 Thomas Cooper was a greengrocer and fruiterer in Upper Hutt.

Hutt Valley Independent newspaper 19 May 1911

Thomas COOPER Fruiterer Greengrocer etc., Upper Hutt – Fruit and Vegetables in season Aerated Drinks Customers Orders Delivered Prices Moderate.

*(Reference Papers past website Hutt Valley Independent newspaper 19 May 1911 page 1)*

Hutt Valley Independent newspaper 22 July 1911

Thos. COOPER Fruiterer Greengrocer etc. Upper Hutt – Fruit and Vegetables in season Aerated Drinks Customer Orders Delivered Prices Moderate

*(Reference Papers past website Hutt Valley Independent newspaper 22 July 1911 page 1)*

1911 Hutt Electoral Roll

Thomas COOPER Main Road Upper Hutt fruiterer

Hilda Augusta Pauline COOPER Upper Hutt married

*(Reference Ancestry website New Zealand Electoral Roll)*

Hutt Valley Independent newspaper 26 August 1911

District News – Mr T Cooper fruiterer has had a Davis acetylene plant installed on his premises

*(Reference Papers past website Hutt Valley Independent newspaper 22 August 1911 page 2)*

Hutt Valley Independent newspaper 21 October 1911

Thomas COOPER Greengrocer Fruiterer Upper Hutt Prime Oamaru, Picked Seed, Up to date potatoes £5 per ton 6s per cwt.

*(Reference Papers past website Hutt Valley Independent newspaper 21 October 1911 page 2)*

1914 Hutt Electoral Roll

Thomas COOPER Main Road Upper Hutt fruiterer

Hilda Augusta Pauline COOPER Upper Hutt married

*(Reference Ancestry website New Zealand Electoral Roll)*

New Zealand Times newspaper 09 April 1914

Thomas William Cooper fruiterer Upper Hutt said he returned from Wellington by the 11.40 o'clock train and saw no fire in Bengel and Pratt's at that time. He was at the back of the building at the time of the explosion and heard a scream.

*(Reference Papers past website New Zealand Times newspaper 09 April 1914 page 10)*

0- Thomas William COOPER born 1866 England died 02 April 1940 married 1888 New Zealand **Hulda Augusta Pauline KREIG** born 1872 New Zealand died 29 November 1919 New Zealand

#Thomas COOPER Main Road Upper Hutt carrier & Hilda Augusta Pauline Upper Hutt married 1908 Hutt Electoral Roll

#Thomas William COOPER married 1888 New Zealand Augusta Hulda Pauline KREIG reference RGO NZ marriage registration 1888 folio 3026 website 1888/

#Augusta H P COOPER born 1872 died 29 November 1919 New Zealand buried Wallaceville cemetery Upper Hutt New Zealand

#Thomas William COOPER died 1940 New Zealand reference RGO NZ death registration 1940 folio website 1940/24782 age 74 born about 1866

#8 children born to Thomas William & Augusta Hulda Pauline COOPER [1] Edward Charles William born 1890 [2] Edith Marion born 1892 [3] Thomas Havelock born 1894 [4] Archy Sinclair born 07 January 1896 Upper Hutt [5] Dorothy Recorder born 1897 [6] Arthur Stanley born 1902/3 Upper Hutt [7] May Victoria born 1907 [8] Keith Allan born 1909 all born in New Zealand

## Francis Ernest FIELD

Francis Ernest FIELD was a green grocer from around 1925 to 1945 in the Upper Hutt district. It is not known who he worked for or the name of the Fruit shop.

#### 1925 Otaki Electoral Roll

- Francis Ernest FIELD 66 Main Road Trentham greengrocer
- Frances FIELD 66 Main Road Trentham married
- Frances Dorothy Gladys FIELD Trentham spinster

*(Reference Ancestry website New Zealand Electoral Rolls)*

#### 1928 Wairarapa Electoral Roll

- Francis Ernest FIELD 66 Main Road Trentham greengrocer
- Frances FIELD 61 Main Road Trentham married
- Frances Dorothy Gladys FIELD 66 Main Road Trentham spinster

*(Reference Ancestry website New Zealand Electoral Rolls)*

#### 1938 Wairarapa Electoral Roll

- Francis Ernest FIELD 66 Main Road Trentham greengrocer
- Frances FIELD 66 Main Road Trentham married

*(Reference Ancestry website New Zealand Electoral Rolls)*

#### 1940 November Stones Wellington Hawkes Bay & Taranaki Directory

- Field Francis Ernest vegetable vendor

*(Reference Alexander Turnbull Library Wellington Katherine Mansfield Room 1940 November Stones Wellington Hawkes Bay & Taranaki Directory pages 784-787)*

#### 1941 Wairarapa Electoral Roll

- Francis Ernest FIELD 66 Main Road Trentham greengrocer
- Frances FIELD 66 Main Road Trentham married

*(Reference Ancestry website New Zealand Electoral Rolls)*

#### 1943 Wairarapa Electoral Roll

- Francis Ernest FIELD 66 Main Road Trentham greengrocer
- Frances FIELD 66 Main Road Trentham married

*(Reference Ancestry website New Zealand Electoral Rolls)*

Francis Ernest FIELD died 1945 in Upper Hutt. I have been unable to locate any additional information regarding where he worked during his time as a green grocer in the Upper Hutt district.

**0- Francis Ernest FIELD** born 1879 Mitcham Surrey England died 12 December 1945 Upper Hutt New Zealand married 14 April 1903 Vange Essex England **Frances HIGHWOOD** born 1876 Upchurch Kent England died 07 July 1966 Trentham New Zealand

#Francis Ernest and Frances Field and 2 daughters departed England and settled in New Zealand by 1913 where their youngest third daughter was born

#Francis Ernest FIELD Trentham carter & Frances FIELD Main Road Upper Hutt married 1922 Otaki Electoral Roll

#Francis Ernest FIELD 66 Main Road Trentham greengrocer & Frances FIELD 66 Main Road Trentham married & Frances Dorothy Gladys FIELD Trentham spinster 1925 Otaki Electoral Roll

#Francis Ernest FIELD 66 Main Road Trentham greengrocer & Frances FIELD 61 Main Road Trentham married & Frances Dorothy Gladys FIELD 66 Main Road Trentham spinster 1928 Wairarapa Electoral Roll

#Francis Ernest FIELD 66 Main Road Trentham greengrocer & Frances FIELD 66 Main Road Trentham married 1938 Wairarapa Electoral Roll

#Field Francis Ernest vegetable vendor *reference Alexander Turnbull Library Wellington Katherine Mansfield Room 1940 November Stones Wellington Hawkes Bay & Taranaki Directory pages 784-787)*

#Francis Ernest FIELD 66 Main Road Trentham greengrocer & Frances FIELD 66 Main Road Trentham married 1941 Wairarapa Electoral Roll

#Francis Ernest FIELD 66 Main Road Trentham greengrocer & Frances FIELD 66 Main Road Trentham married 1943 Wairarapa Electoral Roll

#Francis Ernest FIELD died 1945 New Zealand reference RGO NZ death registration 1945 folio website 1945/27143 age 66 born about 1879 (buried St John's churchyard Trentham Upper Hutt)

#Frances FIELD died 1966 New Zealand reference RGO NZ death registration 1966 folio website 1966/39727 age 88 born about 1878

#Funeral – FIELD The friends of Mrs Francis Field of Main Road Trentham are invited to attend the Funeral of her husband Ernest Field which will leave her residence at 4 pm on Friday 14 December 1945 for the St John's Churchyard Trentham J E Springgay Funeral Director Upper Hutt reference Papers past website Evening Post newspaper 12 December 1945 page 1

#Francis Ernest & Frances FIELD 3 children [1] Frances Dorothy Gladys (1903 ENG Mrs Lake) [2] Elsie Doris (1907 ENG Mrs Robinson) [3] Iris Lilian (1913 NZ Mrs McKnight)

## Florida Fruit Supply

The Florida Fruit Supply shop was once situated in the Queens Chambers building on Main Road North in central Upper Hutt. It is not known when the shop was established but the earliest mention of the shop was in 1957.

Upper Hutt Leader 20 June 1957

Florida Fruit Supply Fresh Selected Fruits and Vegetables at Lowest Possible Prices – Open Saturday Mornings for your weekend Supplies – Florida Phone 3941 – Under New Management  
*(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 20 June 1957 Vol XIV No 23)*

Who was the new management at the Florida Fruit Supply shop. Was it Bhagvan JINA?

The 1957 Wellington Central Electoral Roll recorded Bhagvan JINA and family were residing Vivian Street but by 1960 Mr JINA adverted that he had now taken over the business of the Florida Fruit Shop.

Upper Hutt Leader 23 April 1959

Fruiterer Phone 3941 Florida Fruit Supply (Queens Chambers) Main Road Upper Hutt  
*(Reference Upper Hutt City Library Heritage collection Recollect website Upper Hutt Leader 23 April 1959)*

1960 Universal Business Directory - Florida Fruit Supply Main Road

*(Reference Petone Library 1960 Universal Business Directory)*

1960 Heretaunga Electoral Roll

- Bhagvan JINA 8 Henry Street Upper Hutt fruiterer
- Pali JINA 8 Henry Street Upper Hutt married

*(Reference Ancestry website New Zealand Electoral Rolls)*

Upper Hutt Leader 03 March 1960

Announcement – Mr JINA has now taken over the business of the Florida Fruit Shop Main Road North Upper Hutt when all new customers and old will received the best attention.

*(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 03 March 1960 Vol XVII No 8)*

1963 Heretaunga Electoral Roll

- Bhagvan JINA 8 Henry Street Upper Hutt fruiterer
- Pali JINA 8 Henry Street Upper Hutt married

*(Reference Ancestry website New Zealand Electoral Rolls)*

Upper Hutt Leader 19 December 1963

Florida Fruit Shop phone 3941 Wish everyone a Happy Christmas and Prosperous New Year. Fresh Fruit and Vegetables Daily – Order your Bottling Fruits Now.

*(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 19 December 1963 volume XX No 49)*

Upper Hutt Leader 16 December 1964

Florida Fruit Shop Phone 4242 Wish everyone A Happy Christmas and a Prosperous New Year – Fresh Fruit and Vegetables Daily Order your bottling fruits now.

(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 16 December 1964 volume XXI No 47)



(Reference Upper Hutt City Library heritage collection recollect website December 1965 UH Leader 26 November 1991)

1966 Heretaunga Electoral Roll

- Bhagvan JINA 8 Henry Street fruiterer
- Pali JINA 8 Henry Street married

(Reference Ancestry website New Zealand Electoral Rolls)

1969 Heretaunga Electoral Roll

- Bhagvan JINA 8 Henry Street fruiterer
- Pali JINA 8 Henry Street married

(Reference Ancestry website New Zealand Electoral Rolls)

1972 Heretaunga Electoral Roll

- Bhagvan JINA 8 Henry Street shop manager
- Pali JINA 8 Henry Street married

(Reference Ancestry website New Zealand Electoral Rolls)

1978 Heretaunga Electoral Roll

- Bhagvan JINA 8 Henry Street shop manager
- Pali JINA 8 Henry Street married

(Reference Ancestry website New Zealand Electoral Rolls)

1981 Heretaunga Electoral Roll

- Bhagvan JINA 8 Henry Street shop manager
- Pali JINA 8 Henry Street married

(Reference Ancestry website New Zealand Electoral Rolls)

Around 1981 the Jina family business relocated to 7 Station Street and they renamed the business Jina's Fruit Mart Ltd. The building at 7 Station Street (now renamed Geange Street) was formerly Joe King & Co Fruiterer & Greengrocer business.



**0- Bhagvan JINA** born 25 July 1912 place unknown died 06 September 1982 Upper Hutt New Zealand married **Paliben / Pali** born 19 July 1925 place unknown died 2007 New Zealand  
#Bhagwan JINA had a 1940 era Dodge pickup truck and he drove around Wellington selling fresh fruit and vegetables from the back of the truck.  
#Bhagvan JINA 78 Vivian Street fruiterer & Pali JINA 78 Vivian Street domestic duties 1957 Wellington Central Electoral Roll  
#Bhagwan JINA died 1982 New Zealand reference RGO NZ death registration 1982 folio website 1982/46395 born 25 July 1912  
#Paliben JINA died 2007 New Zealand reference RGO NZ death registration 2007 folio website 2007/21027 born 19 July 1925  
#If my memory does not fail I believe there were 4 sons and 4 daughters born in New Zealand to Bhgvan and Pali Jina.

## Arthur HAZELWOOD

Arthur HAZELWOOD was recorded as a Fruiterer in 1940 but I have been unable to attach him to a fruiterers business in the Upper Hutt district.

1938 Wairarapa Electoral Roll

- Arthur HAZELWOOD Main Road Upper Hutt farmer  
(Reference Ancestry website New Zealand Electoral Roll)

1940 November Stones Wellington Hawkes Bay & Taranaki Directory

- Hazelwood Arthur fruiterer  
(Reference Alexander Turnbull Library Wellington Katherine Mansfield Room 1940 November Stones Wellington Hawkes Bay & Taranaki Directory pages 784-787)

1941 Wairarapa Electoral Roll

- Arthur HAZELWOOD Main Road Upper Hutt farmer  
(Reference Ancestry website New Zealand Electoral Roll)

**0- Arthur HAZELWOOD** born 20 June 1910 New Zealand died 1991 New Zealand married 1936 New Zealand **Marjorie Olive ASHDOWN** born 09 November 1917 New Zealand died 2003 New Zealand  
#Arthur HAZELWOOD born 1910 New Zealand reference RGO NZ birth registration 1910 folio website 1910/14248 parents Alice and Percy Hazelwood  
#Arthur HAZELWOOD married 1936 New Zealand Marjorie Olive ASHDOWN reference RGO NZ marriage registration 1936 folio website 1936/7771  
#Arthur HAZELWOOD Main Road Upper Hutt farmer 1943 Heretaunga Electoral Roll  
#Arthur HAZELWOOD died 1991 New Zealand reference RGO NZ death registration 1991 folio website 1991/43469 born 20 June 1910

## Heretaunga Fruit Supply

Around 1963 the Heretaunga Fruit Supply business was recorded as being situated at 625 Main Road in Trentham. This address is located in the set of shops situated between 316 and 326 Fergusson Drive in the Heretaunga district.

In 1960 the Baxters Fruit Supply was situated at 625 Main Road Trentham. The 1955 Wise's Post Office Directory recorded details that 625 Main Road Trentham would have been situated between Bathurst Street and York Avenue and number 627 Main Road was occupied by the Heretaunga Stores Ltd and also 627 Main Road recorded Forbes Wm.

Comment – Is there a connection between the Heretaunga Stores Ltd and the Heretaunga Fruit Supply business.

Upper Hutt Leader 28 March 1963

Support your local businessmen for they support your baths filtration plant (list of various businesses) – HERETAUNGA FRUIT SUPPLY 625 Main Street & R A RUSH 625 Main Street Trentham.

*(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 28 March 1963 volume XX No 11)*

The 1960 Heretaunga Electoral Roll recorded a Ronald Albert RUSH occupation butcher resident 3 Nich Flats Main Road Silverstream and wife Beverly Joy RUSH. The 1963 and 1966 Hutt Electoral Roll recorded their address as 22 Cottle Street (Lower Hutt).

*(Reference Ancestry website New Zealand Electoral Rolls)*

Upper Hutt Leader 04 April 1963

Support your local businessmen for they support your baths filtration plant (list of various businesses) – HERETAUNGA FRUIT SUPPLY 625 Main Street

*(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 04 April 1963 volume XX No 12)*

Upper Hutt Leader 11 April 1963

Target Reached – Through the support of the following businesses – (list of various businesses) – HERETAUNGA FRUIT SUPPLY 625 Main Street & R A RUSH 625 Main Road Trentham

*(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 11 April 1963 volume XX No 13)*

Upper Hutt Leader 23 July 1964

Beanscope Agency 625 Main Street Heretaunga [Beanscope TV]

*(Reference Upper Hutt City Library Heritage collection Recollect website Leader 23 July 1964 Vol XXI No 28)*

Upper Hutt Leader 25 November & 02 December 1964

Lease a Small Shop Main Road Heretaunga Rent small suitable chemists, lending library, rapidly expanding area, close new subdivision. Price lease and fittings very reasonable. Good reason for sale. Ring 3148 evenings or call 625 Main Road, Heretaunga.

*(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 25 November 1964 Vol XXI No 44 & UH Leader 02 December 1964 Vol XXI No 45)*

1970 Universal Business Directory - Heretaunga Fruit Supply 625 Main Road Trentham

*(Reference Petone Library 1970 Universal Business Directory)*

It is not known who the proprietor was for the Heretaunga Fruit Supply business.

**ORDER R1266550** then transcribe (Archives NZ Wellington Heretaunga Fruit Supply (1973) Limited R1266550

<b>Mr A HOGAN</b>
-------------------

Around 1943 Mr A HOGAN took over the McDonald's Fruit Store business situated in Main Street Upper Hutt.

Upper Hutt Leader 04 March 1943

Mr N MacDonald Fruiterer Main Road Upper Hutt wishes to notify his customers that he has relinquished business as a Retailer and wishes to thank all who have supported him since he has been in Upper Hutt. Also he asks that the same support be given to his successor **Mr A Hogan** that has been accorded him in the past

*(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 04 March 1943 volume V No 5)*

I have been unable to locate or identify who Mr A HOGAN was.

## Jinas Fruit Mart Ltd



(Reference Upper Hutt City Library Heritage collection Recollect website Jinas Brian Pearce #04 collection 1991)

Around 1981 the Jina family business Florida Fruit Store Florida Fruit Store situated at the North end of Upper Hutt in the Queens Chambers was closed.

The family business was relocated to 7 Station Street and renamed Jina's Fruit Mart Ltd. The building at 7 Station Street (now renamed Geange Street) was originally Joe King Fruit shop. Bhagwan Jina's oldest son Amrat managed the family business at their new premises in Station Street.

1981 Heretaunga Electoral Roll

- Bhagvan JINA 8 Henry Street shop manager
- Pali JINA 8 Henry Street married

(Reference Ancestry website New Zealand Electoral Rolls)

In 1991 the Jina's Fruit Mart Ltd building in Station Street was removed.

Around December 1991 a new building was established next to the original building and the business was renamed "Jina's World of Fresh Produce".

Jina's World of Fresh Produce departed Upper Hutt and relocated in Lower Hutt district but the date is unknown.

**0- Bhagvan JINA** born 25 July 1912 place unknown died 06 September 1982 Upper Hutt New Zealand married **Paliben / Pali** born 19 July 1925 place unknown died 2007 New Zealand  
#Bhagwan JINA had a 1940 era Dodge pickup truck and he drove around Wellington selling fresh fruit and vegetables from the back of the truck.  
#Bhagvan JINA 78 Vivian Street fruiterer & Pali JINA 78 Vivian Street domestic duties 1957 Wellington Central Electoral Roll  
#Bhagwan JINA died 1982 New Zealand reference RGO NZ death registration 1982 folio website 1982/46395 born 25 July 1912

#Paliben JINA died 2007 New Zealand reference RGO NZ death registration 2007 folio website 2007/21027 born 19 July 1925

## **Rosetta Emily & George Thomas JONES**

In 1918 Rosetta Emily JONES and her husband George Thomas JONES were fruiterers and green grocers in Main Road Upper Hutt.

Hutt Valley Independent newspaper 31 August 1918

R E JONES Fruiterer Greengrocer etc. Upper Hutt Fruit and Vegetables in season Aerated Drinks Prices Moderate

*(Reference Papers past website Hutt Valley Independent newspaper 31 August 1918 page 1)*

1919 Otaki Electoral Roll

- Rosetta Emily JONES Main Road Upper Hutt married
- George Thomas JONES Main Road Upper Hutt fruiterer

*(Reference Ancestry website New Zealand Electoral Roll)*

Hutt Valley Independent 15 March & 10 May & 03 November & 08 December 1919

R E JONES Fruiterer Greengrocer etc. Upper Hutt Fruit and Vegetables in season Aerated Drinks Prices Moderate

*(Reference Papers past website Hutt Valley Independent 15 March & 10 May & 03 November & 08 December 1919)*

1922 Otaki Electoral Roll

- Rosetta Emily JONES Main Road Upper Hutt married
- George Thomas JONES Main Road Upper Hutt fruiterer

*(Reference Ancestry website New Zealand Electoral Roll)*

1925 Wairarapa Electoral Roll

- Rosetta Emily JONES Main Road Upper Hutt married
- George Thomas JONES Main Road Upper Hutt fruiterer

*(Reference Ancestry website New Zealand Electoral Roll)*

New Zealand Times 26 August & Dominion 26, 27 August 1925

Lost Will lady who took parcel of Shoes by mistake from 1.20 Upper Hutt Train Tuesday please return same to R E Jones Fruiterer Upper Hutt.

*(Reference Paper past website New Zealand Times 26 August & Dominion 26, 27 August 1925)*

1928 Otaki Electoral Roll

- Rosetta Emily JONES Main Road Upper Hutt married
- George Thomas JONES Main Road Upper Hutt fruiterer

*(Reference Ancestry website New Zealand Electoral Roll)*

1931 Wairarapa Electoral Roll

- Rosetta Emily JONES Main Road Upper Hutt married
- George Thomas JONES Main Road Upper Hutt fruiterer

*(Reference Ancestry website New Zealand Electoral Roll)*

George Thomas JONES died 1933 New Zealand

*(Reference RGO NZ death registration 1933 folio website 1933/6274 age 61 born about 1872)*

Dominion newspaper 01 April 1933

Bereavement Notice – Mrs R E Jones and Family Upper Hutt wish to sincerely thank all kind friends for messages of sympathy and floral tributes received in their recent sad bereavement. Special thanks to Dr Kemp, Mrs Dalton and Nurse Dwyer.

*(Reference Papers past website Dominion newspaper 01 April 1933 page 1)*

### 1935 Wairarapa Electoral Roll

- Rosetta Emily JONES Queen Street Upper Hutt married  
(Reference Ancestry website New Zealand Electoral Roll)

**0- George Thomas JONES** born 1873 New Zealand died 25 March 1933 Upper Hutt New Zealand married 1897 New Zealand **Rosetta Emily FISHER** born 1874 New Zealand died 19 June 1954 New Zealand  
#George Thomas JONES born 1873 New Zealand reference RGO NZ birth registration 1873 folio website 1873/14906 parents Margaret Elizabeth and Joseph George Jones  
#Rosetta Emily FISHER born 1874 New Zealand reference RGO NZ birth registration 1874 folio website 1874/28471 parents Julia and Isaac Fisher  
#George Thomas JONES married 1897 New Zealand Rosehetta [sic] Emily FISHER reference RGO NZ marriage registration 1897 folio website 1897/1169  
#George Thomas JONES died 1933 New Zealand reference RGO NZ death registration 1933 folio website 1933/6274 age 61 born about 1872 (buried Akatarawa cemetery)  
#Deaths – JONES On Saturday 25 March 1933 at his late residence Main Road Upper Hutt George Thomas Jones beloved husband of Rosetta Emily Jones aged 61 years (Christchurch papers please copy) reference Papers past website Dominion newspaper 27 March 1933 page 1  
#Rosetta Emily JONES died 1954 New Zealand reference RGO NZ death registration 1954 folio website 1954/22219 age 77 born about 1877 (buried Akatarawa cemetery Upper Hutt)  
#3 sons of Rosetta Emily and George Thomas JONES [1] George Alfred born 1899 [2] Walter Henry born 1903 [3] Frank Ian born 1916 all born in New Zealand

## Joe King & Co and Kings Fruit Store

On 28 November 1950 Joe King Young opened the Joe King & Co Fruiterer and Greengrocer business at 7 Station Street Upper Hutt. Station Street was later renamed Geange Street.

Upper Hutt Leader 16 & 23 November 1950

Opening 28<sup>th</sup> November JOE KING & CO Fruiterer & Greengrocer – Station Street Upper Hutt (next to Bus Stop) - Parcels may be left at Joe King & Co, Free of Charge.

(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 16 November 1950 volume XII No 46)

In 1954 Joe King Young opened another new shop, the Kings Fruit Store south-west on Main Street Upper Hutt.

Upper Hutt Leader 22 July 1954

Another Fruit Store - King's new fruit shop in the same block will be run under similar lines as Joe King's store in Station Street and during their first week customers will have the opportunity of receiving a surprise gift. This store will carry large stocks of fresh fruit and vegetables also tinned fruit and vegetables to assist their customer.

(Reference Upper Hutt City Library Heritage collection UH Leader 22 July 1954 volume XI number 30)

1955 Wises New Zealand Post Office Directories - Upper Hutt

- Joe King & Co frtrs – Station Street

(Reference Alexander Turnbull Library Katherine Mansfield room 1955 Wises New Zealand Post Office Directories Volume 2 year 1955 Upper Hutt pages 946 to 954)

Upper Hutt Leader 29 September 1955

Special Offer from JOE KING Station Street Phone 3048 and KINGS FRUIT STORE Main Road phone 4984 – Note We still deliver free to all parts of Upper Hutt Pinehaven Silverstream Maoribank Akatarawa Te Marua The Plateau and Mangaroa.

(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 29 September 1955 volume XII No 37)

Upper Hutt Leader 06 October 1955

Special Offer from JOE KING Station Street Phone 3048 and KINGS FRUIT STORE Main Road phone 4984 – Note We still deliver free to all parts of Upper Hutt Pinehaven Silverstream Maoribank Akatarawa Te Marua The Plateau and Mangaroa.

(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 06 October 1955 volume XII No 38)

1960 Universal Business Directory

King Joe and Co Station Street & Kings Fruit Store Main Road

(Reference Petone Library 1960 Universal Business Directory)

Upper Hutt Leader 28 March 1963

Support your local businessmen for they support your baths filtration plant (list of various business) – JOE KING & CO Station Street - KINGS FRUIT STORE Main Street

(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 28 March 1963 volume XX No 11)

Upper Hutt Leader 11 April 1963

Target Reached – Through the support of the following businesses – (list of various business) – KING JOE & CO 7 Station Street - KINGS FRUIT STORE Main Street

(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 11 April 1963 volume XX No 13)

1970 Universal Business Directory

King Joe and Co Station Street and Kings Fruit Store 138 Main Road Upper Hutt

(Reference Petone Library 1970 Universal Business Directory)

**0- Joe King YOUNG** born 22 October 1908 place unknown died 1970 New Zealand married Lowe Wor born 18 December 1909 died 1997 New Zealand

#Joe King YOUNG died 1970 New Zealand reference RGO NZ death registration 1970 folio website 1970/40934 age 62 born about 1908

#Lowe Wor JOE died 1997 New Zealand reference RGO NZ death registration 1997 folio website 1997/37663 born 18 December 1909

# child Margaret JOE born 1940 New Zealand to parents Lowe Wor and King Young JOE

**ORDER R24627155 & R23689336** then transcribed (Reference Archives NZ Wellington R24627155 & R23689336 Naturalisation files King Young Joe or Joe King; Lowe Wor Joe Mrs )

### Hee Dang Louie - Fruiterer

0- Hee Dang LOUIE born 15 August 1936 place unknown died 2018 New Zealand married Ngar Wo surname unknown born 29 June 1943 place unknown died 2005 New Zealand

#Hee Dang LOUIE 19 John Street fruiterer 1966 Heretaunga Electoral Roll

#Hee Danny LOUIE 19 John Street Restaurateur & Ngar Woojoy LOUIE 19 John Street Restaurateur 1981 Heretaunga Electoral Roll

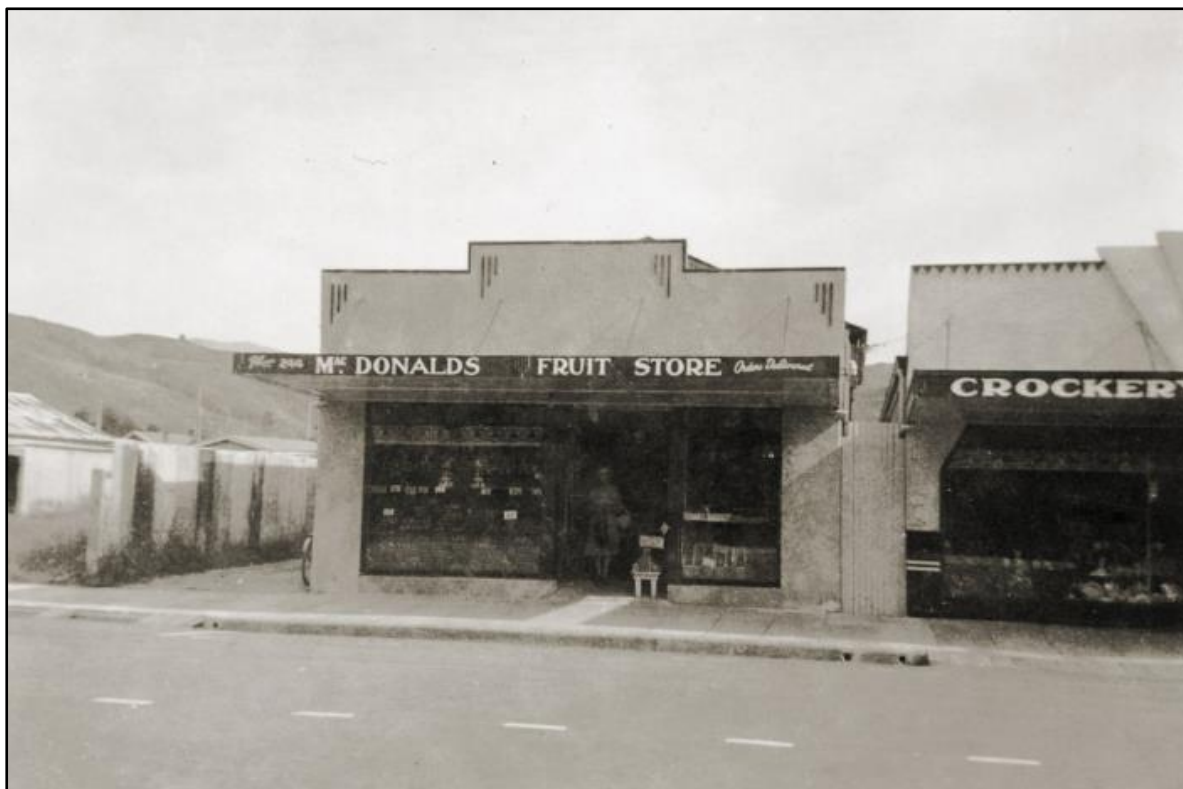
#Hee Danny LOUIE 16 Chestnut Crescent Restaurateur & Ngar Wo Joy LOUIE 16 Chestnut Grove Restaurateur & Ken LOUIE 16 Chestnut Grove Student & Michael LOUIE 16 Chestnut Grove Student 1987 Western Hutt Electoral Roll

#Ngar Wo LOUIE died 2005 New Zealand reference RGO NZ death registration 2005 folio website 2005/14848 born 29 June 1943

#Hee Dang LOUIE died 2018 New Zealand reference RGO NZ death registration 2018 folio website 2018/34628 born 15 August 1936

#Louie Hee Dang (Chinese) Naturalised 26 August 1958

## MacDonald's Fruit Store



*(Reference Upper Hutt City Library Recollect website Main Street Mac Donald's fruits store Hercock P1-51-587)*

*“MacDonald's Fruit Store and Hercock Brothers' crockery and grocery opened on 01 August 1940. Hercocks closed in June 1971, Steptoe and Son, second-hand dealers moved in in November. By December 1973 the site had been cleared possibly after a fire. The business had started as F F Hercock and that name was on this building in an early photo, his first building had been on the fruit store site. The fruit store was previously Alexander's, and also housed a Florist in 1948, this picture could be earlier or later (another copy of the print was dated 1947). From 1957 to 1964 these premises were the site of the "77" Coffee Lounge, which later relocated to Queen's Chambers 19 Main Road (now Main Street). The former site of both the Hercock's Brothers shop and Mac Donald's Fruit Store is now the location of CBD Towers (formerly known as Astral Towers). Date taken c1947, former site of Mac Donalds Fruit Store and Hercock's Brothers shop.”*

*(Reference Upper Hutt City Library Recollect website Main Street Mac Donald's fruits store Hercocks P1-51-587)*

Around 1938 the McDonald's Fruit Store situated on Main Road was in business. The proprietor was Norman Harold Macdonald who lived in Lower Hutt.

1938 Wellington Suburbs Electoral Roll

- Norman Harold MACDONALD 551 High Street Lower Hutt fruiterer
- Florence MACDONALD 551 High Street Lower Hutt married

*(Reference Ancestry website New Zealand Electoral Roll)*

Upper Hutt Leader 19 October 1939

McDonald's Fruit Store Main Road Upper Hutt - The shop where a friendly interest prevails, where a little extra service and attention is given freely and cheerfully and we also know you'll be

100% satisfied with everything you buy here. Fresh supplies daily. We solicit your patronage. Delivery to Heretaunga, Trentham, Silverstream, Wednesday and Fridays, Akatarawa, Mangaroa, Whitemans Valley Tuesday. Any request at shop for Van to call will have our immediate attention.

*(Reference Upper Hutt City Library Heritage collection Recollect website website Upper Hutt Leader 19 October 1939)*

After August 1940 the McDonald's Fruit Store was situated in the original Hercock's Grocery Store on Main Road Upper Hutt. Frank Frederick Hercock built a new store next to his original business and this opened on 01 August 1940

Upper Hutt Leader 25 July 1940

Attention F F Hercock's New Store - It is with the greatest pleasure that Mr F F Hercock announces the opening of his Store. Thursday Next 01<sup>st</sup> August. Groceries – Crockery – Bargains Galore – Inspection Invited F F Hercock

*(Reference Upper Hutt City Library website Upper Hutt Leader 25 July 1940)*

Upper Hutt Leader 23 May 1940

Lost in Upper Hutt phone box or Mayfair Theatre pair or gent's gloves (mittens). Reward on returning to McDonald's Fruit Shop.

*(Reference Upper Hutt City Library website Upper Hutt Leader 23 May 1940)*

1941 Wellington Suburbs Electoral Roll

- Norman Harold MACDONALD 551 High Street Lower Hutt fruiterer
- Florence MACDONALD 551 High Street Lower Hutt married

*(Reference Ancestry website New Zealand Electoral Roll)*

1942 Wise's New Zealand Post Office Directory - Macdonald N H frtr

*(Reference Ancestry website 1942 Wise's New Zealand Post Office Directory page 356 image 707 of 1488)*

1943 Wellington Suburbs Electoral Roll

- Norman Harold MACDONALD 551 High Street Lower Hutt fruiterer  
Florence MACDONALD 551 High Street Lower Hutt married

*(Reference Ancestry website New Zealand Electoral Roll)*

1943 Wise's New Zealand Post Office Directory - Macdonald N H frtr

*(Reference Ancestry website 1943 Wise's New Zealand Post Office Directory page 361 image 717 of 1497)*

Upper Hutt Leader 04 March 1943

Mr N MacDonald Fruiterer Main Road Upper Hutt wishes to notify his customers that he has relinquished business as a Retailer and wishes to thank all who have supported him since he has been in Upper Hutt. Also he asks that the same support be given to his successor Mr A Hogan that has been accorded him in the past

*(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 04 March 1943 volume V No 5)*

Around 1943 Mr A Hogan became the new proprietor of the McDonald's Fruit shop.

Before 1944 Mr Wright was the proprietor of the McDonald Fruit Store.

Upper Hutt Leader 14 September 1944

Mr Wright late of Macdonald's Fruit Store wishes to announce that Mr BLY has now taken over the shop and respectfully states that the same service will be available to both old and new customers.

*(Reference Upper Hutt City Library Heritage collection Recollect website Upper Hutt Leader 14 September 1944 volume VI No22)*



Around 1944 Mr Bly was the proprietor of the McDonald Fruit Store.

The McDonalds Fruit Store was later known as the Alexander Fruit Store. For additional information please refer to the Alexander Fruit Store section

**0- Norman Harold MACDONALD** born 01 November 1899 Eketahuna New Zealand died 21 March 1978 Christchurch New Zealand married 02 June 1924 New Zealand **Florence MOORE** born 06 November Bradford Yorkshire England died 01 September 1981 Napier New Zealand 1899 folio website 1899/5755 parents Mary Katherine and Donald MacDonald  
#Norman MACDONALD born 01 November 1899 New Zealand reference RGO NZ  
#Norman Harold MACDONALD married 1924 New Zealand Florence MOORE reference RGO NZ marriage registration 1924 folio website 1924/9380  
#Norman Harold MACDONALD 6 Kings Crescent Lower Hutt dairyman & Florence MACDONALD 6 Kings Crescent Lower Hutt married 1935 Hutt Electoral Roll  
#Norman Harold MACDONALD 551 High Street Lower Hutt fruiterer & Florence MACDONALD 551 High Street Lower Hutt married 1938 Wellington Suburbs Electoral Roll  
#Norman Harold MACDONALD 551 High Street Lower Hutt fruiterer & Florence MACDONALD 551 High Street Lower Hutt married 1941 Wellington Suburbs Electoral Roll  
#Norman Harold MACDONALD 551 High Street Lower Hutt fruiterer & Florence MACDONALD 551 High Street Lower Hutt married 1943 Wellington Suburbs Electoral Roll  
#Norman Harold MACDONALD Federal Hotel hotelkeeper & Florence MACDONALD Federal Hotel married 1946 Wanganui Suburbs Electoral Roll  
#Norman Harold MACDONALD died 1978 New Zealand reference RGO NZ death registration 1978 folio website 1978/25552 born 01 November 1900  
#Florence MACDONALD died 1981 New Zealand reference RGO NZ death registration 1981 folio website 1981/27132 born 06 November 1902  
#MACDONALD - In loving memory of Norman Harold 1898-1978 and his dearly loved wife Florence (Flo) 1902-1981. Loved parents of Laura, Norma and Alby [Their ashes] Laurretta (Laura) KERR 1925-2005 and her dearly loved husband Adolp Christchurch

### Mark's Fruit Store

In 1944 the Mark's Fruit Store was opened and situated on Main Road Upper Hutt opposite the Council Chambers.

Upper Hutt Leader 13 & 27 July 1944

Upper Hutt Residents When Shopping Call and Inspect Fruit and Vegetables at the New Fruit Mart (opposite Council Chambers) Civility and Service.

*(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 13 July 1944 Vol VI No 17)*

Upper Hutt Leader 27 July 1944

Notice – Lawn Mowers set ad sharpened. Orders may be left at Mark's Fruit Store Upper Hutt.

*(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 27 July 1944 volume VI No 18)*

Upper Hutt Leader 10 August & 07 September & 30 November & 14 December 1944

When Shopping Call and Inspect Fruit and Vegetables at the New Fruit Mart (opposite Council Chambers) Civility and Service.

*(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 10 August 1944 Vol VI No 19)*

Upper Hutt Leader 17 January 1946

When Shopping Call and Inspect Fruit and Vegetables at the New Fruit Mart (opposite Council Chambers) Civility and Service Phone 65 for Service Goods Delivered.

*(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 17 January 1946 Vol VIII No 2)*

#### 1946 Otaki Electoral Roll

- William Henry MARKS Main Road Akatarawa boarding house keeper
- Bernice Maud MARKS Main Road Akatarawa married

*(Reference Ancestry website New Zealand Electoral Rolls)*

#### Upper Hutt Leader 14 February 1946

Duncans Drapery Co Ltd. A Branch of Lower Hutt will open shortly in Upper Hutt in premises lately occupied by Mark's Fruiterer. Watch this paper for further announcements.

*(Reference Upper Hutt City Library Heritage collection Recollect website Leader 14 February 1946 Volume VIII No 5)*

The D.D.C. Duncan's Drapery Co business opened on Wednesday 27 February 1946 in the premises lately occupied by W Marks Fruiterer.

**0- William Henry MARKS** born 1909 New Zealand died 1970 New Zealand married 1939 New Zealand **Bernice Maud JONES** born 29 July 1918 New Zealand died 2009 New Zealand  
#William Henry MARKS born 1909 New Zealand reference RGO NZ birth registration 1909 folio website 1909/8484 parents Margaret and William Henry Marks  
#William Henry MARKS Main Road Upper Hutt boarding house keeper & Bernice Maud MARKS Main Road Upper Hutt married 1943 Wairarapa Electoral Roll  
#William Henry MARKS married 1939 New Zealand Bernice Maud JONES reference RGO NZ marriage registration 1939 folio website 1939/3679  
#William Henry MARKS died 1970 New Zealand reference RGO NZ death registration 1970 folio website 1970/28140 age 60 born about 1910  
#Bernice Maud MARKS died 2009 New Zealand reference RGO NZ death registration 2009 folio website 2009/2740 born 29 July 1918

### Mayfair Fruit Store

Around 1939 the Mayfair Fruit Store was operating at 124 Main Road in Upper Hutt. Mr William Duncan Chase was the proprietor of the Mayfair Fruit Shop.

#### Upper Hutt Leader 11 May 1939

For Sale – Urgent P & M Panther motor cycle, good order throughout. Apply Mayfair Fruit Shop.

*(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 11 May 1939 volume 1 No 19)*

#### Upper Hutt Leader 08 May 1941

Lost String Black and White Beads between Chase's Fruit Shop and Judge's Coal-yard. Keepsake Reward Apply Leader Office

*(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 08 May 1941 Vol III No 19)*

#### 1943 Wairarapa Electoral Roll

- William CHASE Main Road Upper Hutt greengrocer
- Ethel CHASE Main Road Upper Hutt married
- Pauline Ethel CHASE Main Road Upper Hutt spinster

*(Reference Ancestry website New Zealand Electoral Roll)*

#### Upper Hutt Leader 30 November 1944

Mayfair Fruit Shop – Mr Chase wish to thank all his customers for the past five years and asks the same support be given to his successor Mr L MORAN late New Zealand Railways.

*(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 30 November 1944 volume VI No29)*

Around 1944 Lawrence George Moran became the proprietor of the Mayfair Fruit Shop. Mr Moran's business was also known as Moran & Son Fruit Store. For additional information about Lawrence please refer Moran & Son Fruit Shop section.

Around 1949 Edmund Thomas (Ted) CONNOLLY was a grocer's assistant and resident in Station Street Upper Hutt.

Upper Hutt Leader 24 August 1950

All interesting players and supporters are asked to contact Ted Connolly at the Mayfair Fruit Shop.

*(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 24 August 1950 volume XII No 34)*

Upper Hutt Leader 26 October 1950

All Juniors players are reminded that Friday 27 October is the last day to order photos. Please hand cash with order to Ted Connolly at Morann's Fruit Shop.

*(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 26 October 1950 Vol XII No 43)*

Around 1958 Harry Yee On LEE was connected to the Mayfair Fruit Store.

Upper Hutt Leader 18 December 1958

I Harry LEE Fruiterer c/- Mayfair Fruit Store Main Road Upper Hutt hereby give notice of my intention to apply to the Minister of Internal Affairs for a Certificate of Naturalization

*(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 18 December 1958 Volume XV No 48)*

Upper Hutt Leader 19 February 1959

Golden Queen Peaches director from growers - Mayfair Fruit Store Main Street Upper Hutt phone 3151 - Brentwood Fruit Store 455 Main Road Trentham Phone 4283

*(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 19 February 1959 volume XVI number 6)*

1960 Universal Business Directory - Mayfair Fruit Store Main Road

*(Reference Petone Library 1960 Universal Business Directory)*

Upper Hutt Leader 28 March 1963

Support your local businessmen for they support your baths filtration plant (list of various business) – MAYFAIR FRUIT STORE Main Street

*(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 28 March 1963 volume XX No 11)*

Upper Hutt Leader 11 April 1963

Target Reached – Through the support of the following businesses – (list of various business) – MAYFAIR FRUIT STORE Main Street

*(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 11 April 1963 volume XX No 13)*

1970 Universal Business Directory - Mayfair Fruit Store 124 Main Road Upper Hutt

*(Reference Petone Library 1970 Universal Business Directory)*

**ORDER R15431634** the transcribed (Reference Archives NZ Wellington Mayfair Fruit Store Limited R15431634

**0- William Duncan / Donald CHASE** born 1897 New Zealand died 18 April 1982 Auckland New Zealand married 1920 New Zealand **Ethel ARCHIBALD** born 1898 died 28 September 1975 Auckland New Zealand

#William Duncan CHASE born 1897 New Zealand reference RGO NZ birth registration 1897 folio website 1897/1582 parents Eliza Margaret and Edward Chase

#William Donald CHASE married 1920 New Zealand Ethel ARCHIBALD reference RGO NZ marriage registration 1920 folio website 1920/1815

#William Donald CHASE Follett Street Marton wheelwright & Ethel CHASE Follett Street Marton married 1922 Rangitikei Electoral Roll

#William CHASE Main Road Upper Hutt greengrocer & Ethel CHASE Main Road Upper Hutt married & Pauline Ethel CHASE Main Road Upper Hutt spinster 1943 Wairarapa Electoral Roll

#Mayfair Fruit Shop – Mr Chase wish to thank all his customers for the past five years and asks the same support be given to his successor Mr L MORAN late New Zealand Railways reference Upper Hutt City Library Heritage collection Recollect website UH Leader 30 November 1944 volume VI No29

#William CHASE 76 Grange Road shopkeeper & Ethel CHASE 76 Grange Road married & Pauline Ethel CHASE 76 Grange Road spinster & William Douglas Edward CHASE 76 Grange Road salesman 1946 Eden Electoral Roll Auckland

#In loving memory of Ethel CHASE love wife of William died 28 September 1975 age 77 years – William Duncan CHASE loved husband of Ethel died 18 April 1982 aged 85 years Treasured memories both buried Waikumete cemetery Auckland

#2 children of Ethel and William Donald CHASE [1] Pauline Ethel born 1922 [2] William Douglas Edward born 1925 both in New Zealand

#In loving memory of William CHASE died 19 April 1913 aged 1940 years Also his mother Elizabeth CHASE died 28 April 1913 aged 69 years – Eric William beloved son William & Ethel CHASE died 31 January 1909 aged 11 months – In loving memory of Charles Smith CHASE beloved husband of Elizabeth CHASE died 30 December 1929 aged 89 years all buried Waikaraka cemetery Auckland

**0- Edmund Thomas (Ted) CONNOLLY** born 1919 New Zealand married 1955 Gore New Zealand **Frances Agnes MORTIMER** born 04 May 1928 place unknown died 2022 New Zealand

#Edmund Thomas CONNOLLY born 1919 New Zealand reference RGO NZ birth registration 1919 folio website 1919/17807 parents Catherine Cecelia & Michael Joseph Connolly

#Edmund Thomas CONNOLLY Station Street Upper Hutt grocer's assistant 1941 Wairarapa Electoral Roll

#Edmund Thomas CONNOLLY Station Street Upper Hutt grocer's assistant 1943 Wairarapa Electoral Roll

#Edmund Thomas CONNOLLY Station Street Upper Hutt grocer's assistant & Michael Joseph Leo CONNOLLY Station Street Upper Hutt civil servant & Catherine Cecelia CONNOLLY Station Street Upper Hutt married & Eric Francis CONNOLLY Station Street Upper Hutt clerk & Aiden Aloysious CONNOLLY Station Street Upper Hutt railway porter & Kathleen Cecilia CONNOLLY Station Street Upper Hutt spinster 1949 Otaki Electoral Roll

#Edmund Thomas CONNOLLY Station Street Upper Hutt grocer's assistant 1954 Heretaunga Electoral Roll

#Frances Agnes CONNOLLY died 2022 New Zealand reference RGO NZ death registration 2022 folio website 2022/36490 born 04 May 1928

**0- Harry Yee On LEE** born date and place unknown

#I Harry LEE Fruiterer c/- Mayfair Fruit Store Main Road Upper Hutt hereby give notice of my intention to apply to the Minister of Internal Affairs for a Certificate of Naturalization reference Upper Hutt City Library Heritage collection Recollect website UH Leader 18 December 1958 Volume XV No 48

#Harry Yee On LEE 14 Hall Grove Fruiterer 1975 Heretaunga Electoral Roll

#Harry Yee On LEE 14 Hall Grove Process worker & Marion Yuen Chu LEE 14 Hall Grove Machinist 1978 Heretaunga Electoral Roll

### Merton Fruit Centre

Around 1962 the Merton Fruit Centre situated in Merton Street Trentham was operating. It is not known who the proprietor was.

Upper Hutt Leader 02 August 1962

Merton Fruit Centre we are as near to you as your phone just dial 6330 for free delivery anytime any day first grade fruit only best quality vegetables big savings at our shop Friday Saturday and every day watch for opening day specials

*(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 02 August 1962 Vol XIX No 29)*

Advertised again in the Upper Hutt Leader on 06 December 1962

Upper Hutt Leader 28 February 1963

Merton Fruit Centre under new management (A & M MARKOV) Specials Bananas 4lbs 3/10 - Apples 3 lbs 2/6 - Onions 3lbs 1/6 Potatoes 6lbs 2/6 Fresh Fruit & Vegetables daily.

(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 28 February 1963 Vol XX No 7)

1963 Heretaunga Electoral Roll

- Nikolai MARKOV 48 Bentwood Street shopkeeper
- Lilian A MARKOV 48 Brentwood Street Trentham married

(Reference Ancestry website New Zealand Electoral Rolls)

Advertised again in the Upper Hutt Leader on 14 March 1963

1966 Heretaunga Electoral Roll

- Nikolai MARKOV 48 Bentwood Street shopkeeper
- Lilian Anne MARKOV 48 Brentwood Street married

(Reference Ancestry website New Zealand Electoral Rolls)

1969 Heretaunga Electoral Roll

- Nikolai MARKOV 48 Bentwood Street fruiterer
- Lilian Anne MARKOV 48 Brentwood Street married

(Reference Ancestry website New Zealand Electoral Rolls)

1970 Universal Business Directory - Merton Fruit Centre Merton Street Trentham

(Reference Petone Library 1970 Universal Business Directory)

**0- Nikolai MARKOV** born 07 December 1927 Komarevo Montana Bulgaria died 03 August 2017

Upper Hutt New Zealand married Lilian Anne surname unknown

#Nikolai MARKOV 48 Bentwood Street shopkeeper & Lilian A MARKOV 48 Brentwood Street Trentham married 1963 Heretaunga Electoral Roll

#Merton Fruit Centre under new management (A & M MARKOV) Specials Bananas 4lbs 3/10 - Apples 3 lbs 2/6 - Onions 3lbs 1/6 Potatoes 6lbs 2/6 Fresh Fruit & Vegetables daily reference Upper Hutt City Library Heritage collection Recollect website UH Leader 28 February 1963 Vol XX No 7

#Nikolai MARKOV 48 Bentwood Street shopkeeper & Lilian Anne MARKOV 48 Brentwood Street married 1966 Heretaunga Electoral Roll

#Nikolai MARKOV 48 Bentwood Street fruiterer & Lilian Anne MARKOV 48 Brentwood Street married 1969 Heretaunga Electoral Roll

#Nikolai MARKOV 48 Bentwood Street manager & Lilian Anne MARKOV 48 Brentwood Street director 1972 Heretaunga Electoral Roll

#Nikolai MARKOV died 2017 New Zealand reference RGO NZ death registration 2017 folio website 2017/21544 born 07 December 1927

## Moran & Son Fruit Store

In 1944 Lawrence George Moran was the new proprietor of the Mayfair Fruit Shop situated in Main Road Upper Hutt. The business was later known as Moran & Son Fruit Store.

I believe the Moran's Fruit Shop was situated on Main Street Upper Hutt in the old HercocK's shop and next to the new HercocK's Grocery store. The land is now occupied by the CBD building.

Upper Hutt Leader 30 November 1944

Mayfair Fruit Shop – Mr Chase wish to thank all his customers for the past five years and asks the same support be given to his successor Mr L MORAN late New Zealand Railways.

(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 30 November 1944 volume VI No29)

In 1946 Lawrence George MORAN was recorded as a green grocer residing in Merton Street.

Upper Hutt Leader 04 June 1946

Shop at Mayfair Fruit Shop the proprietors MORAN & SON have pleasure in informing their numerous customers that they are able to deliver daily in Township Area also Saturday Delivery to Silverstream.

*(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 04 June 1946 volume VIII No 24)*

Upper Hutt Leader 16 January 1947

Housewives have your weekend orders delivered Ring 201 for quality and satisfaction MORAN'S FRUIT STORE Main Road Upper Hutt.

*(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 16 January 1947 volume IX No 2)*

Around 1947 Lawrence George Moran relocated his business to a new building on Main Road Upper Hutt.

Upper Hutt Leader 23 October 1947

On Saturday evening last Mr and Mrs Moran fruiterers Upper Hutt entertained several people to commemorate the reopening of the business which had been transferred into a modern shop. Among those present were representatives of the business people and also the buying public

*(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 23 October 1947 Volume IX No 41)*

Upper Hutt Leader 15 December 1949

Order your Christmas fruit and vegetables early from Moran's Fruit Store thus avoiding disappointment in deliveries. The staff of the above shop extends Season's Greetings to all its Customers.

*(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 15 December 1949 volume XI No 50)*

Upper Hutt Leader 18 May 1950

Mr Moran has been in business Upper Hutt for the past five years as a fruiterer also runs a milk bar and tearooms and is well known to most people in the district.

*(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 18 May 1950 Volume XII No 20)*

1955 Wises New Zealand Post Office Directories - Upper Hutt

- Moran's Fruit Store fruiterers phone 3151- Main Road

*(Reference Alexander Turnbull Library Katherine Mansfield room 1955 Wises New Zealand Post Office Directories Volume 2 year 1955 Upper Hutt pages 946 to 954)*

By 1957 Lawrence George Moran was no longer the proprietor of his fruit and green grocery business. It is not known who the new proprietor was or when the Moran & Son Fruit Store closed.

**0- Lawrence George MORAN** born 09 April 1923 died 1993 New Zealand **Valmai Beatrice MORGAN** born 29 August 1922 New Zealand died 2011 New Zealand

#George Lawrence MORAN born 09 April 1923 New Zealand reference RGO NZ birth registration 1923 folio website 1923/12805 parents Hilda and John Bernard Lawrence Moran

#Laurence George MORAN Merton Street Trentham greengrocer 1946 Otaki Electoral Roll

#Laurence George MORAN Merton Street Trentham greengrocer & Valmai Beatrice MORAN Merton Street married 1949 Otaki Electoral Roll

#Laurence George MORAN 11 King Street Upper Hutt fruiterer & Valmai Beatrice MORAN 11 King Street Upper Hutt married 1954 Heretaunga Electoral Roll

#Laurence George MORAN 11 King Street Upper Hutt farm hand & Valmai Beatrice MORAN 11 King Street Upper Hutt married 1957 Heretaunga Electoral Roll

#Lawrence George MORAN Kahutara farmer & Valmai Beatrice MORAN Kahutara married 1960 Wairarapa Electoral Roll

#Lawrence George MORAN died 1993 New Zealand reference RGO NZ death registration 1993 folio website 1993 folio website 1993/42699 born 09 April 1923

## Ngan Fruit Shop

Around 1960 Ngan's Fruit Shop was once situated 168 Main Road (Main Street) opposite the Library [upstairs in Benge Building]. J Ngan was the proprietor of the fruit shop.

1960 Heretaunga Electoral Roll

- Keng Joe NGAN 1095 High Street Taita storekeeper
- Chui Kwoon NGAN 1095 High Street Taita married

*(Reference Ancestry website New Zealand Electoral Roll)*

1960 Universal Business Directory - Ngan J 168 Main Road

*(Reference Petone Library 1960 Universal Business Directory)*

Upper Hutt Leader 15 December 1960

Shop Assistant Wanted capable person to assist European proprietor Fruit and Vegetable Shop 8.30 – 1.30 Monday Tuesday Wednesday 8.30-5 Thursday 8.30-8.30 Friday – Apply Ngan's Fruit Shop Upper Hutt (opposite Library) [Phone 3323](tel:3323)

*(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 15 December 1960 Volume XVII No 51)*

By February 1961 the Ngan Fruit shop became known as Robbie's Fruit Shop but it is unknown who the proprietor was.

UH Leader 23 February 1961

Lost Cockatiel Cock Bird from fruit shop - Good reward - Robbie's Fruit Shop [Phone 3323](tel:3323) Upper Hutt

*(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 23 February 1961 Volume XVIII No 7)*

Upper Hutt Leader 23 March 1961

Wanted young lady or women to assist in Fruit shop start after Easter apply Robbie's Fruit Market (opposite Library) phone 3323

*(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 23 March 1961 Vol XVIII No11)*

Later the phone number 3323 was attached to S R Bowell Chemists at 170B Main Road Upper Hutt opposite Council Chambers.

It is not known who the next proprietor was or what happened to the Fruit shop or when it closed.

## Hedley Raynor PEARSON

In December 1911 Hedley Raynor Pearson was a fruiterer and news agent in Upper Hutt.

Hutt Valley Independent newspaper 12 January 1911

Directory – Telephone Exchange – Pearson H R fruiterer news-agent

*(Reference Papers past website Hutt Valley Independent newspaper 12 January 1911 page 1)*

Local History – In 1911 just 53 years ago there were 19 telephones in Upper Hutt. The Independent gave a full list on the front page every week there being no telephone book to consult. Subscription were - H R Pearson fruiterer, newsagent [other not transcribed]

*(Reference Upper Hutt City Library Heritage collection Recollect website Upper Hutt Leader 11 June 1964 Volume XXI No22)*

Hutt Valley Independent newspaper 30 December 1911

For first-class [Fruit and Vegetables](#) at reasonable prices try – H R PEARSON All goods marked in plain figures. Tea-Rooms Now open – Tea or light refreshments at any time Telephone No 15 Upper Hutt.

*(Reference Papers past website Hutt Valley Independent newspaper 30 December 1911 page 1)*

Hutt Valley Independent 13, 20, 27, January, 03, 10 February 02, 09, 16, 23 March 1912  
For first-class Fruit and Vegetables at reasonable prices try – H R PEARSON All goods marked in plain figures. Tea-Rooms Now open – Tea or light refreshments at any time Telephone No 15 Upper Hutt.

*(Reference Papers past website Hutt Valley Independent 13, 20, 27, January, 03, 10 February 02, 09, 16, 23 March 1912)*

Around 1912 Hedley Raynor Pearson sold his business to Mrs J Hagan of Trentham.

Hutt Valley Independent newspaper 30 March 1912

Mr H R PEARSON has disposed of his fruit, confectionery and tea-room business to Mrs J Hagan of Trentham. Mr Pearson continues the newspaper agency and picture frame business himself.

*(Reference Papers past website Hutt Valley Independent newspaper 30 March 1912 page 1)*

Valley Independent newspaper 05 October 1912

Mr Shaw is well forward in his contract for the erection of a camerated concrete bungalow at the corner of Royal Street to the order of Mr H R Pearson. [later became the old Police station]

*(Reference Papers past website Hutt Valley Independent newspaper 05 October 1912 page 3)*

Hutt Valley Independent newspaper 29 November 1913

H R Pearson is re-opening his news-agency under personal supervision in Boyd's Building – next door to the original shop which he took over from Bickerton some years ago.

*(Reference Papers past website Hutt Valley Independent newspaper 29 November 1913 page 2)*

Comment – The 1908 Hutt Electoral Roll recorded John BRICKERTON a tobacconist resident Commercial Street (Main Street) Upper Hutt.

Hutt Valley Independent newspaper 21 March 1914

HEDLEY R PEARSON - Hedley Raynor Pearson is a native of the North of England and came to this district some four years ago when he acquired Bickerton's news-agency and hair-dressing saloon. He dropped the latter business after time but added that of fruiterer and tea-rooms in Robinson's Buildings. Selling out all but the news-agency to Mrs Hagan he continued the news business at his residence until recently when he re-opened as fruiterer and newsvendor in Boyd's building. At the last Biennial Elects he retired in favour of H W Shaw. He is interested in two allotments and bungalow at the corner of Royal Street and the Main road valued for Unimproved Rating at less than £200. He has not publicly expounded any policy and has only attended about meetings of the local town board. He has twice made application for the position of town clerk but on both occasions his application was not considered.

*(Reference Papers past website Hutt Valley Independent newspaper 21 March 1914 page 2)*

It is not known how long Mrs Gertrude (James Edward Patrick) HAGAN was the proprietor of the Fruiterer and tea rooms or if there was a name change to the business.

It is also not known when H W SHAW took over the fruiterer business from Hedley Raynor PEARSON and again if there was a name change to the business.

**0- Hedley RAYNOR- PEARSON** born 1869 died 06 April 1936 Wellington New Zealand married 1907 New Zealand **Clara Elizabeth Ada Von KEISENBERG** born 1882 Wanganui New Zealand died 07 June 1966 Hawkes Bay New Zealand (Mrs Vear)



#Hedley Raynor PEARSON married 1907 New Zealand Clara Elizabeth Von KEISENBERG reference RGO NZ marriage registration 1907 folio website 1907/2743

#Hedley Raynor PEARSON Main Road Upper Hutt news agent 1911 Hutt Electoral Roll

#Hedley Raynor PEARSON Main Road Upper news agent 1919 Otaki Electoral Roll

#Hedley Raynor-Pearson died 1936 Wellington New Zealand reference RGO NZ death registration 1936 folio website 1936/17438 age 67 born about 1869

# Hedley (Little Teddy) only son of Hedley and Clara E TAYNOR-PEARSON died 18 June 1915 aged 1 year 4 months buried St John's churchyard Trentham Upper Hutt

**0- James Edward Patrick HAGAN** born 17 March 1869 Upper Hutt New Zealand died 14 August 1953 Auckland New Zealand New Zealand married 1892 New Zealand **Gertrude PRUDEN** born 01 August 1868 Canterbury New Zealand died 25 December 1944 Auckland New Zealand

#James HAGAN married 1892 New Zealand Gertrude PRUDEN reference RGO NZ marriage registration 1892 folio website 1892/2157

#Mr H R PEARSON has disposed of his fruit, confectionery and tea-room business to Mrs J Hagan of Trentham. Mr Pearson continues the newspaper agency and picture frame business himself reference Papers past website Hutt Valley Independent newspaper 30 March 1912 page 1

#Gertrude HAGAN Upper Hutt married & Christina HAGAN Upper Hutt widow & James Edward Patrick HAGAN Trentham caretaker 1914 Hutt Electoral Roll

#Gertrude HAGAN died 1944 New Zealand reference RGO NZ death registration 1944 folio website 1944/28029 age 77 born about 1867

#James Patrick Edward HAGEN [sic] died 1953 New Zealand reference RGO NZ death registration 1953 folio website 1953/22228 age 86 born about 1867

**0- Herbert Walter (H.W.) SHAW** born 1869 Wahgunyah Victoria Australia died 05 December 1918 Wellington New Zealand married 28 September 1892 Colac Victoria Australia **Mary ANDERSON** born 01 June 1870 Irrewillipe Colac Victoria Australia died 1932 Heidelberg Australia

#Herbert SHAW Main Road Upper Hutt builder & Mary SHAW Main Road Upper Hutt married 1911 Hutt Electoral Roll

#Herbert SHAW Main Road Upper Hutt builder & Mary SHAW Main Road Upper Hutt married 1914 Hutt Electoral Roll

#Hedley R Pearson - Hedley Raynor Pearson is a native of the North of England and came to this district some four years ago when he acquired Bickerton's news-agency and hair-dressing saloon. He dropped the latter business after time but added that of fruiterer and tea-rooms in Robinson's Buildings. Selling out all but the news-agency to Mrs Hagan he continued the news business at his residence until recently when he re-opened as fruiterer and newsvendor in Boyd's building. At the last Biennial Elects he retired in favour of H W Shaw. He is interested in two allotments and bungalow at the corner of Royal Street and the Main road valued for Unimproved Rating at less than £200. He has not publicly expounded any policy and has only attended about meetings of the local town board. He has twice made application for the position of town clerk but on both occasions his application was not considered reference Papers past website Hutt Valley Independent newspaper 21 March 1914 page 2

#(On 14<sup>th</sup> May 1914) Mr H W Shaw with Norman Butler and two others on the mixing board started to build a fire proof two storied reinforced concrete operating box reference Upper Hutt Leader 10 November 1960

#Herbert SHAW died 05 December 1918 Wellington New Zealand reference RGO NZ death registration 1918 folio website 1918/1505 age 48 born about 1870 (perhaps Flue pandemic)  
#Deaths – SHAW - On 05 December 1918 at St Patrick's Temporary Hospital Herbert Shaw (builder) 74 Myrtle Crescent and late of Trentham and New Plymouth aged 49 years reference Papers past website Dominion newspaper 06 December 1918 page 1

### Pinehaven Fruit Centre

Around 1970 the Pinehaven Fruit Centre was situated in Jocelyn Crescent in Pinehaven. It is not known who the proprietor was.

1970 Universal Business Directory Pinehaven Fruit Centre Jocelyn Crescent Pinehaven  
(Reference Petone Library 1970 Universal Business Directory)

### Robbie's Fruit Shop

Around 1961 Robbie's Fruit Shop was situated in Upper Hutt. It was previously J Ngan Fruit Shop situated at 168 Main Street Upper Hutt.

UH Leader 23 February 1961

Lost Cockatiel Cock Bird from fruit shop - Good reward - Robbie's Fruit Shop Phone 3323 Upper Hutt

(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 23 February 1961 Volume XVIII No 7)

It is not known who Robbie was or when the fruit shop closed.

### Sava-Dollar Discount Supermarket

Around 1968 the Fruit and Vegetables department was opened in the Sava-Dollar Discount Supermarket situated on the south-west corner of King and Queen Street Upper Hutt.

07 February 1968 Fruit and Vegetable Section Sava-Dollar Supermarket



(Reference Upper Hutt City Library Heritage collection Recollect website Reville Jackson collection P1-5699-8089)

1970 Universal Business Directory - Save Dollar Discount Supermarket corner King and Queen Streets Upper Hutt

(Reference Petone Library 1970 Universal Business Directory)

The opening of fruit and vegetables departments in local supermarkets, lead to the demise of Fruit and Greengrocery shops in the Upper Hutt district.

## Louis Stanbury SCHONFELDER

Around 1914 Louis Stanbury SCHONFELDER was recorded as a greengrocer and fruiterer in Upper Hutt. It is not known where the shop was situated. Perhaps it was on the Main Road.

1914 Hutt Electoral Roll

- Louis Stanburg SCHONFELDER Main Road Upper Hutt fruiterer and confectioner
- Eliza SCHONFELDER Main Road Upper Hutt married

(Reference Ancestry website New Zealand Electoral Rolls)

Hutt Valley Independent newspaper 12 & 19 December 1914

L SCHONFELDER Greengrocer Fruiterer Upper Hutt – Fish Suppers Daily Hot Luncheon - On Sale-Days Aerated Drinks Customers Orders Delivered Prices Moderate Fruit and Vegetables in season

(Reference Papers past website Hutt Valley Independent newspaper 12 December 1914 page 2)

Hutt Valley Independent newspaper 30 January & 08 May 1915

L SCHONFELDER Greengrocer Fruiterer Upper Hutt – Fish Suppers Daily Hot Luncheon On Sale-Days Aerated Drinks Customers Orders Delivered Prices Moderate Fruit and Vegetables in season

(Reference Papers past website Hutt Valley Independent newspaper 30 January 1915)

1916 Wise's New Zealand Post Office Directory Hutt (Upper)

Louis SCHONFELDER frtr (fruiterer)

(Reference Ancestry website Hutt (Upper) 1916 Wise's New Zealand Post Office Directory page 502 image 276 of 1183)

It is not known when Louis SCHONFELDER ceased being a fruiterer.

**0- Louis Stanbury SCHONFELDER** born 1877 Victoria Australia married 28 February 1899 Zeehan Tasmania Australia **Eliza Martha PERRY** born died

#Louis SCHONFELDER 9 Albert Street labourer & Eliza SCHONFELDER 9 Alfred Street married 1911 Wellington East Electoral Rolls

#Louis G SCHONFELDER farmer Akatarawa reference 1910 Wise's New Zealand Post Office Directory page 6 image 33of 1151

#Louis G SCHONFELDER frmr & post master Akatarawa reference 1913 Wise's New Zealand Post Office Directory page 6 image 32 of 1152

#Louis SCHONFELDER Labourer Upper Hutt NZ WW1 Army Reserve Roll 2<sup>nd</sup> division page 1455 B class (married 1 child) 1917 NZ Gazette

0-1- Louis SCHONFELDER born 24 January 1901 Tasmania Australia died 19 November 1973 Wellington New Zealand (buried Karori cemetery)

#Louis SCHONFELDER Upper Hutt School reference number 1811 birth date 24 January 1901 parents Louis Schonfelder address Upper Hutt admission date 22 June 1914 last school Akatarawa last day 29 April 1915 destination Upper Hutt

0-2- Doris Martha SCHONFELDER

## Silverstream Fruit Mart

Around 1957 the Silverstream Fruit Mart was situated at 24 Whiteman's Valley Road (renamed Whiteman's Road) but the proprietor is unknown.

Upper Hutt Leader 12 September 1957

Donations were given by the following firms – Silverstream Fruit Mart [others not transcribed]  
(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 12 September 1957 Vol XIV No 35)

1960 Universal Business Directory - Silverstream Fruit Mart Whiteman's Valley Road Silverstream

(Reference Petone Library 1960 Universal Business Directory)

Upper Hutt Leader 04 & 11 April 1963

Target Reached – Through the support of the following businesses – (list of various business) – SILVERSTREAM FRUIT MART 24 Whiteman's Valley Road

(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 11 April 1963 volume XX No 13)

1970 Universal Business Directory Silverstream Fruit Mart 24 Whiteman's Road Silverstream

(Reference Petone Library 1970 Universal Business Directory)

**ORDER R15431267** then transcribe (Reference Archives NZ Wellington Sheridan Dairy (1971) Limited R15431267

October 1981 Silverstream Shopping Centre – Fruit Mart



(Reference Upper Hutt City Library Heritage collection Recollect website Whiteman's Road Silverstream P2-822-1949)

It is not known when the Silverstream Fruit Mart stopped operating as a business or who the proprietor was.

## Sue's Fruit and Vegetables

By 1989 the Sue's Fruit and Vegetables shop in Main Street Upper Hutt was in business. It is not known who the proprietor was.

1989 Main Street Sue's Fruit and Vegetables



(Reference Upper Hutt City Library Heritage collection Recollect website Ian D Scott collection P2-852-1997)

The proprietor of the Sue's Fruit and Vegetables business may have been Edward Jack and Aileen SUE or LAI-SUE.

### 1972 Heretaunga Electoral Roll

- Edward Jack LAI-SUE 1 Moonshine Road Shop assistant
- Aileen LAI-SUE1 Moonshine Road married

(Reference Ancestry website New Zealand Electoral Rolls)

### 1995 & 2001 & 2010 Rimutaka Electoral Roll

- Edward Jack SUE 1 Sunbrae Drive Upper Hutt shopkeeper
- Aileen SUE1 Sunbrae Drive Upper Hutt married

(Reference Ancestry website New Zealand Electoral Rolls)

## Trentham Fruit Supply

Around 1960 the Trentham Fruit Supply business was operating at 366 Main Road but in 1970 the address was 364 Main Road Upper Hutt.

Comment – The Trentham Fruit Supply may have some connection to the Tararua Dairy.

The 1955 Wise's New Zealand Post Office Director recorded the Tararua Dairy between 364 and 366 Main Road situated between Stephen Street and Cottle Street (renamed Moonshine Road)  
(Reference Ancestry website 1955 Wise's New Zealand Post Office Director image1158)

### 1960 Universal Business Directory - Trentham Fruit Supply 366 Main Road

*(Reference Petone Library 1960 Universal Business Directory)*

#### Upper Hutt Leader 28 June 1962

Laloli Cot and Highchair cot needs new wire otherwise in good condition £6/10/- the two or will sell separately. Flat above Tararua Dairy 364 Main Road Trentham.

*(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 28 June 1962 Vol XIX No 24)*

### 1970 Universal Business Directory - Trentham Fruit Supply 364 Main Road Upper Hutt

*(Reference Petone Library 1970 Universal Business Directory)*

It is not known who the proprietor of the Trentham Fruit Supply was or when they ceased operating as a business.

## Universal Fruit Supply

Around 1960 the Universal Fruit Supply was in business operating Main Street in Upper Hutt. It is not known who the proprietor was.

### 1960 Universal Business Directory Universal Fruit Supply Main Road

*(Reference Petone Library 1960 Universal Business Directory)*

#### Upper Hutt Leader 26 October 1961

Your Store – Universal Fruit Supply (opposite Hercock)

*(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 26 October 1961 Vol XVIII No 41)*

#### Upper Hutt Leader 18 April 1963

Ambulance Brigade Monster Raffle - Ninth Prize – Universal Fruit Supply order £1

*(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 18 April 1963 Vol XX No 14)*

#### Upper Hutt Leader 05 September 1963

To Designation as pedestrian Court - Universal Fruit Supply

*(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 05 September 1963 Vol XX No 34)*

### 1970 Universal Business Directory Universal Fruit Supply 120 Main Road Upper Hutt

*(Reference Petone Library 1970 Universal Business Directory)*

**ORDER R15432270** then transcribe (Reference Archives NZ Wellington Universal Fruit Company Limited R15432270)

## Upper Hutt Fruit Co Ltd

In 1952 the Upper Hutt Fruit Company Limited began business in Main Street opposite the Hazelwood's Department Store. It is not known who the proprietor was.

#### Upper Hutt Leader 22 December 1952

Housewives buy your Christmas Fruit and vegetables from Upper Hutt Fruit Co - A new shop opposite Hazelwood's where service is unbeatable and satisfaction guaranteed.

*(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 22 December 1952 Vol IX No 50)*

#### Upper Hutt Leader 04 March 1954

That those boys who wish to see the films free should get themselves a leaflet from Bayly's Westbury's Jenness's of the Upper Hutt Fruit Shop or else they will have to pay 6d to get in

*(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 04 March 1954 volume XI No 9)*

#### 1954 Heretaunga Electoral Roll

- Malcolm David BAYLY 62 Martin Street Upper Hutt grocer
- Zillah Persis BAYLY 62 Martin Street Upper Hutt married

- Lawrence Walter JENNESS Main Road Trentham storekeeper
- Esma Isabel JENNESS Main Road Trentham married  
(Reference Ancestry website New Zealand Electoral Rolls)

1955 Wises New Zealand Post Office Directories - Upper Hutt

- Upper Hutt Fruit Co Ltd - Main Road

(Reference Alexander Turnbull Library Katherine Mansfield room 1955 Wises New Zealand Post Office Directories Volume 2 year 1955 Upper Hutt pages 946 to 954)

1960 Universal Business Directory Upper Hutt Fruit Co Ltd Main Road

(Reference Petone Library 1960 Universal Business Directory)

It is not known when the Upper Hutt Fruit Company Limited business closed or who the proprietor was.

**ORDER R15424691** then transcribe (Reference Archives NZ Wellington Upper Hutt Fruit Company Limited R15424691)

### Whakatiki Fruit Centre Ltd

Around 1963 the Whakatiki Fruit Centre Ltd was situated in Whakatiki Street. It is not known who the proprietor was.

Upper Hutt Leader 15 August 1963

Whakatiki Fruit Centre – For those garden fresh vegetables Ring 6291 Free daily delivery – Orchard fresh fruit always available we also cater for your home gardening supplies.

(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 15 August 1963)

1970 Universal Business Directory Whakatiki Fruit Centre Ltd Whakatiki Street Upper Hutt

(Reference Petone Library 1970 Universal Business Directory)

**ORDER R15428075** then transcribe (Reference Archives NZ Wellington Whakatiki Fruit Company Limited R15428075)

### Wright Fruit Shop

Upper Hutt Leader 27 July 1944

The Wright Fruit Shop (next to F F Hercock) Appreciate your custom. We do the “Wright” thing at the “Wright” time. Visit us on your next run to Upper Hutt. P.S. This business is in no way connected with any other Fruit business in Upper Hutt.

(Reference Upper Hutt City Library Heritage collection Recollect website UH Leader 27 July 1944 volume VI No 18)

Around 1944 Mr WRIGHT took over the McDonalds Fruit Store business situated in Main Street Upper Hutt. The store was renamed Wright Fruit Shop.

Upper Hutt Leader 27 July 1944

That the Wright Fruit Shop (next to Hercock's Store), has every variety of fruit and vegetables in season.

(Reference Upper Hutt City Library website Upper Hutt Leader 27 July 1944)

Upper Hutt Leader 14 September 1944

Mr Wright late of MacDonald's Fruit Store wishes to announce that Mr Bly has now taken over the shop and respectfully states that the same service will be available to both old and new customers.

*(Reference Upper Hutt City Library website Upper Hutt Leader 14 September 1944)*

I have been unable to locate or identify who Mr WRIGHT was. Perhaps his name was spelt differently.

<b>Date order of Proprietors &amp; Fruiterers &amp; Green Grocery businesses</b>
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1940 November Stones Wellington Hawkes Bay & Taranaki Directory

- Branz Albert fruiterer
- Field Francis Ernest vegetable vendor
- Hazelwood Arthur fruiterer

*(Reference Alexander Turnbull Library Wellington Katherine Mansfield Room 1940 November Stones Wellington Hawkes Bay & Taranaki Directory pages 784-787)*

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1955 Wises New Zealand Post Office Directories - Upper Hutt

- Joe King & Co frtrs – Station Street
- Upper Hutt Fruit Co Ltd - Main Road
- Alexander's Fruit Shop – Main Road
- Moran's Fruit Store fruiterers phone 3151– Main Road

*(Reference Alexander Turnbull Library Katherine Mansfield room 1955 Wises New Zealand Post Office Directories Volume 2 year 1955 Upper Hutt pages 946 to 954)*

No trace in the Akatarawa & Mangaroa & Pinehaven & Wallaceville section – the Trentham & Silverstream are recorded in Upper Hutt section

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1960 Universal Business Directory = Fruiterers and Confectioners

- 1960 Baxters Fruit Supply 625 Main Road Trentham
- 1960 Brentwood Fruit Store Main Road Trentham
- 1960 Broadway Fruit Store 5 Broadway House Main Road
- 1960 Dean and Martin Ward Street
- 1960 Florida Fruit Supply Main Road
- 1960 King Jose and Co Station Street
- 1960 Kings Fruit Store Main Road
- 1960 Mayfair Fruit Store Main Road
- 1960 Ngan J 168 Main Road
- 1960 Silverstream Fruit Mart Whitemans Valley Road Silverstream
- 1960 Trentham Fruit Supply 366 Main Road
- 1960 Universal Fruit Supply Main Road
- 1960 Upper Hutt Fruit Co Ltd Main Road

*(Reference Petone Library 1960 Universal Business Directory Fruiterers and Confectioners)*

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1970 Universal Business Directory = Fruitereres

- 1970 Brentwood Fruit Store Ltd 455 Main Road Trentham
- 1970 Broadway Fruit Store 236 Main Road Upper Hutt
- 1970 Brown Owl Fruiterers Ltd 8 Akatarawa Road Akatarawa
- 1970 Heretaunga Fruit Supply 625 Main Road Trentham
- 1970 Kin Joe and Co Station Street
- 1970 Kings Fruit Store 138 Main Road Upper Hutt



1970 Mayfair Fruit Store 124 Main Road Upper Hutt  
1970 Merton Fruit Centre Merton Street Trentham  
1970 Pinehaven Fruit Centre Jocelyn Crescent Pinehaven  
1970 Sheridan Dairy 3 Sheridan Crescent  
1970 Save Dollar Discount Supermarket corner King and Queen Streets Upper Hutt  
1970 Silverstream Fruit Mart 24 Whitemans Road Silverstream  
1970 Trentham Fruit Supply 364 Main Road Upper Hutt  
1970 Universal Fruit Supply 120 Main Road Upper Hutt  
1970 Wallaceville Shopping Centre 60 Ward Street Upper Hutt  
1970 Whakatiki Fruit Centre Ltd Whakatiki Street Upper Hutt

*(Reference Petone Library 1970 Universal Business Directory Fruiterers)*

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